

What is Global Creativity Initiative GCI

Global Creativity Initiative (GCI) is an emerging international organization whose purpose is to seek, archive, celebrate, and share global examples of creativity, related research, innovations, and their motivations. The first GCI meeting took place at the SOU Creativity Conference in 2022.

Mission

The GCI is a learning organization whose aim is to share understanding about creativity and innovation across countries and cultures that will create new collaborations, novel research and mutual understanding.

Goal

The GCI goals are to i) design a shared hub of diverse representations of creativity as practiced worldwide and ii) help spark creative activity in a range of ways—individual, community, national and international.

For whom?

GCI is for those interested in discussing, reading and writing about creativity to support a global initiative.

Activities

The first GCI activity is to create a virtual archive comprised of research publications, videos and other artifacts of interest to members.

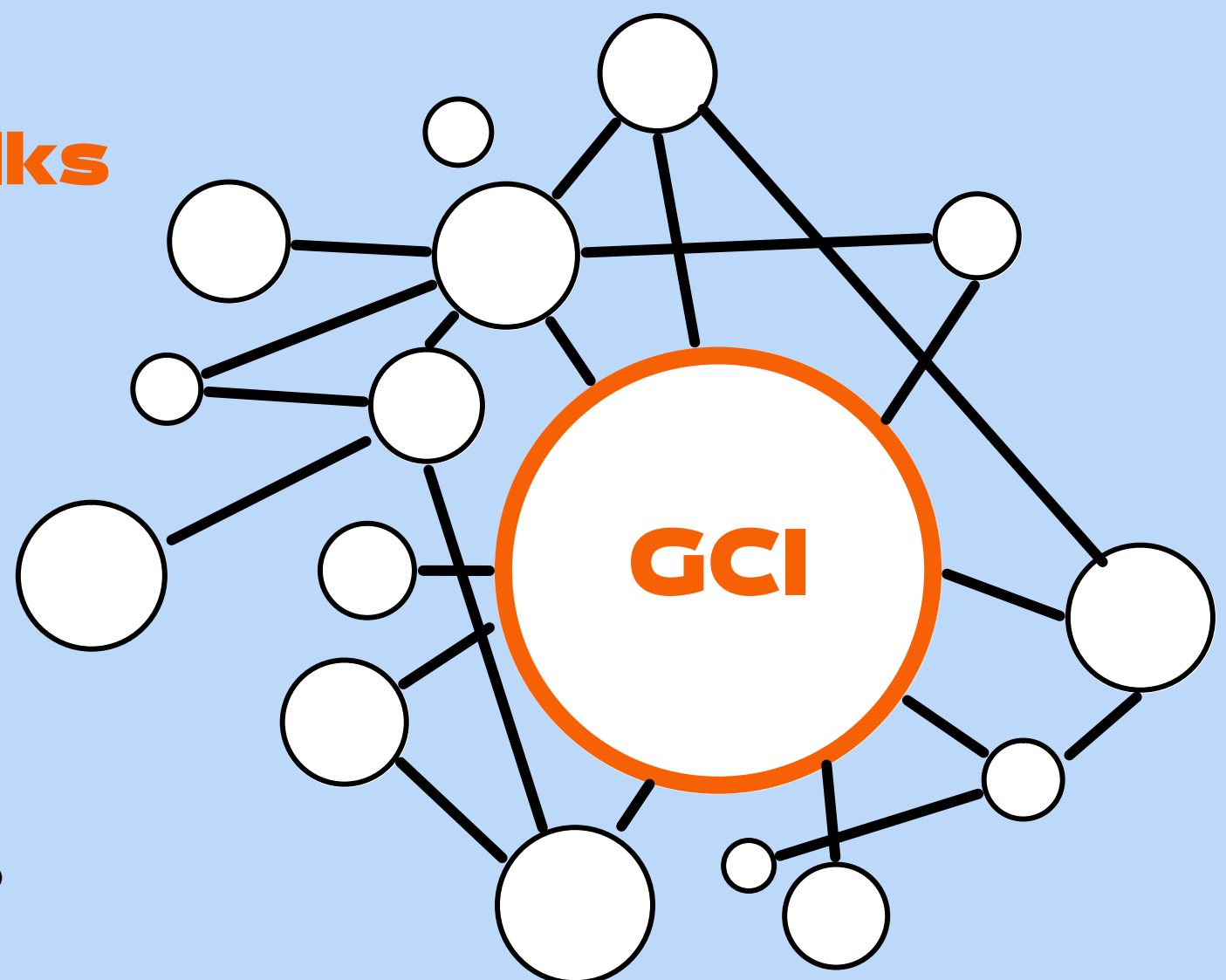
The first creativity talks from creativity trailblazers will be presented at the 2023 Southern Oregon University (SOU) Creativity Conference. We will hear from distinguished creativity scholars: Bonnie Cramond, Vlad Glaveanu, Fredricka Reisman, Ruth Richards and Mark Runco.

Come and listen to the talks at the SOU Conference

GCI Video "Shorts" and Live Interviews (Global Creativity Initiative) in the Gallery at 2 - 4 pm Saturday May 20th

Come join us at the Global Café brainstorming gathering

**Time: Saturday May 20th at 11:45 am - 1 pm
Place: Rogue River room (you are welcome to bring your lunch)**



What is Global Café brainstorming?

It is a speed brainstorming with different topics at several tables. You have a chance to sit at every table. We will switch tables every 10 minutes. The session ends with a general discussion. You are all invited! No previous knowledge needed.

Be a part of forming a global creativity network

You are welcome to discuss international creativity networking for everyone including corporations, clinicians, teachers (e.g., kindergarten through high school & university), arts, senior centers, youth groups, both scholars and practitioners - all end-users.

Book chapter

You can read about GCI in chapter one in the newly published KIE Creativity Book entitled Unpacking Creativity: Culture, Innovation, and Motivation in Global Contexts, Edited by Dr. Fredricka Reisman and Foreward by Dr. James Ogunleye, KIE Chair, that will be distributed at the KIE "The Knowledge, Innovation and Enterprise" conference to be held in Madrid, 25-27 July 2023, as well as online to the GCI members at <https://kiecon.org/creativity-books/>.

Members of the GCI Steering Committee since 2022

Bonnie Cramond, emerita professor, University of Georgia, USA, **Fredricka** Reisman, emerita professor, Drexel University, USA, **Ruth** Richards, emerita professor, Saybrook University, USA, **Mark** Runco, Director of Creativity Research, Southern Oregon University, USA, **Gayle** Byock, UCLA former asst. vice chancellor, research, USA, **Larry** Keiser, PhD, Drexel University, USA, **Elisabeth** Morney, Coordinator of GCI, Finland, **Kirsi** Reinola, Screenwriter, Doctoral cand. Aalto University, Finland, **Rob** Swigart, futurist & archaeological fiction, former professor, San Jose U., USA, **Jeff** Westphal, Entrepreneur, Founder of MeaningSphere and Mosaic, CEO of Vertex a global leader in tax software. **Associate members:** **Dee** Fretwell, Co-Director of the SOU International Creativity Conference USA, **Riikka** Mäkikoskela, Director of Radical Creativity, Aalto University, Finland

**Do you want to be on our mailing list? Please write to us:
gci.creativity@gmail.com**