#### METAPHORS OF CODE

how art can be used to understand digitalization.

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#### CODE

# CODE DOES NOT REFLECT **OBJECTIVE TRUTH** RATHER IT CONSTRUCTS THE ARCHITECTURE OF THE DIGITAL WORLD

## "Code is Law"

-Lawrence Lessig

Is it an objective exchange of ones and zeros, or a value-laden power Struggle between white male programmers and those who think they are users, when they are, in fact, the product being sold.

machine functionalist organism brain flux and transformation culture interpretive political system emancipatory instrument of domination psychic prison postmodern

### machine organism

#### Functionalist

dominant view,

world seen as simple

and people unitary.

Code as an

unproblematic language.

What if the world is complex?

#### Functionalist

Complexity is a solvable problem in the right hands

-Jeff Jarvis

Which leads to the question of do we agree on how "good" or beneficial "the code" is today?

# Culture Political system

#### Interpretive

"WE CAN BUILD, OR ARCHITECT, OR CODE
CYBERSPACE TO PROTECT VALUES THAT WE
BELIEVE ARE FUNDAMENTAL,
OR WE CAN BUILD, OR ARCHITECT OR CODE
CYBERSPACE TO ALLOW THOSE TO DISAPPEAR...

•••

There is no choice that does not include some kind of building. Code is never found; it is only ever made, and only ever made by us" - L. Lessig

#### Emancipatory

"A SQUIRREL DYING IN YOUR FRONT
YARD MAY BE MORE RELEVANT TO YOUR
INTERESTS RIGHT NOW THAN PEOPLE
DYING IN AFRICA."
- M. Zuckerberg



# Instrument of domination

#### Emancipatory

Do we decide?

Who makes the

development choices in a

program and what are

his interests

#### Postmodern

The possibility to use creative coding and code as part of arts and crafts

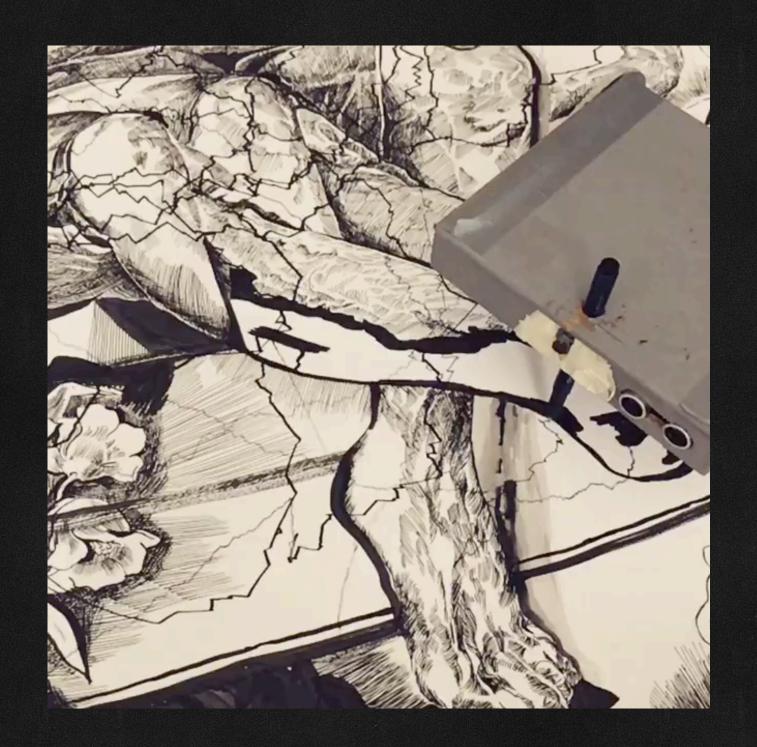
- \* Demistify code
- \* Remystify and reclaim code.





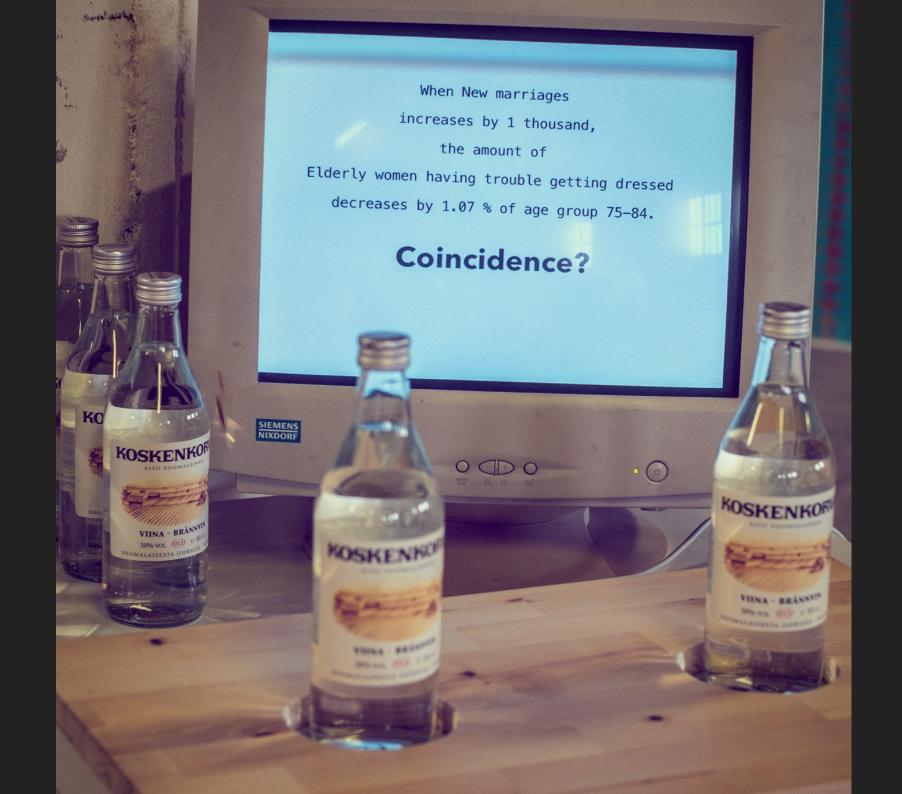
# Praspable digitality





#### FRACTALNOIA









#### Wearable Electronics project demos at Muu gallery 5.12.2011



