Interview questions

A. General information
   1. Title: Legal counsel
   2. Organization: Aalto University
   3. Organization type: (Academia, Governmental Organization, Non-Governmental Organization, Industry, or Foundation): Academia
   4. Organization location: Helsinki

B. Interview questions
   1. What are the alternative ways for researchers to publish their research in data repositories?
      - FSD, Finnish Social Science Data Archive
      - Zenodo
      - Field specific data repositories
      - ACRIS

      Metadata catalogues: ETSIN and OpenAire (Metadata + information about the location of research data, (link to data repository)

   2. Are the researchers motivated to open their research datasets?
      - Typically not initially highly interested, funding organization requires
      - Competences for open research data are not very high (support available in Aalto Research and Innovation Services and library)
      - Tosin vaatii myös paljon työtä siirtää data (tärkeää metadatan kuvaaminen, että muut osavat käyttää dataa ja ymmärtävät datan)

   3. What is their key motivation to do it?
      - Funding organisation requires + possible publicity that increases citations to own data and publications

   4. Is there enough motivation for opening research datasets for researches today?
      - Not very much, no financial compensation, no career credits
      - Also culturally tied issue

   5. Not much competence to document own data and select metadata

   6. How to develop further motivation (if needed)?

   7. Motivation needs to come from scientific community, create a cluster for this. Not pushed by administration. Money would push forward that funding for university would require
the openness of research data. This and Horizon2020 open access and open data as default requirements motivate administrators at the University to create guidelines, training, Research data management policy and implementation of the policy.

8. Are there any hinders for researchers to open their data repositories?
   - Legal hinders? – Currently, the criteria for anonymous data is more liberal in other parts of Europe than Finland. This makes our data publication more difficult.
   - IPR hinders? – If research data includes data for which someone else holds IPR, data cannot be published. Social media, Twitter. It is not possible to get whole tweet data, only tweet ID:s. If other researchers want to verify, he/she can go through Twitter API to find tweets based on given tweet ID:s.

9. What are the best ways to solve the above hinders?
   - It would be important to have the same interpretation of anonymous across EU.

10. What type of business models are there for researchers to publish their data sets?
    - Researchers are not primarily looking for business model, they want to progress e.g. in tenure track career. Thus, the incentives for data publication should be built to support researcher career advancement.
    - Business model is Double Licensing -> first you publish the research data for non-commercial use through CC BY NC 4.0 license.
    - Then if there is business interest, it is possible to sell separate license for commercial use (Double Licensing model commonly used in software field)

11. Any case examples?
    - Researchers got for free Suomi24 social media database for research use from Allers Medialta. The company wishes that researchers can help it also to find additional business out of social media data.
    - If a researcher publishes article and research data according to Golden Access model of publishers, the publication can be shared in ResearchGate. This requires planning and competence. There needs to be budget in the project reserved for open publication fees, or to apply funding separately from Aalto University (library).

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