A. General information
   1. Title: Assistant Professor
   2. Organization: Hanken School of Economics
   3. Organization type: (Academia, Governmental Organization, Non-Governmental Organization, Industry, or Foundation) Academia
   4. Organization location: Helsinki, Finland

B. Interview questions for potential big research data users:
   1. What opportunities do you see in exploiting this database?
      - It is possible to examine the beginning of the inventions, who in general search for this type of funding ... how many leaves patenting, starting a firm without this type of start-up support
      - Link to Statistics Finland data – possible to get a good combination, to understand better the background of the inventor...

   2. What type of research could you do in this database?
      - Research on the beginning of “Innovation Funnel”

   3. What value would you potentially derive in using this database?
      - Possibly good publications (1-2 A level publications) depending on the fit with literature

   4. What would you need to exploit this database?
      - The attractiveness to use the data depends on how easy it is to exploit the data, how much work is needed to collect the data (if it is very time consuming, the attractiveness to use is lower)
      - If the foundation has invested in improving the usability, the better it is their ability to charge for the usage

   5. Is it OK as it is – or do you need something more?
      - Current trend is to link the data to the Statistics Finland. It is possible e.g. to link then through using the personal social security number.
      - Statistics Finland has micro data
      - The protection of personal information is very advanced there.
      - It may be possible to make a targeted query with anonymised codes (performed by Statistics Finland)
6. Would you need to access this database one time, for a certain period or continuously to fulfill your needs and wants related to this database?
- Continuous usage (if not very well cleaned data, easy to use, then periodic usage is possible)

7. Would you be ready to pay for the access to this database? - Yes in principle.

8. If yes, can you specify, how much?
- Depends on how well it fits with the user need and the usability of the database (clear guidelines are needed to use the database and information about the contents of the database). In any case, not more than 2000 eur. One needs to compare what can be get e.g. from Statistics Finland with the same amount of money.
- References:
  - Statistics Finland (customer pays for getting a broader access),
  - Finnish Patent and Registration Office (collects data, but does not distribute it efficiently)
  - Asiakastieto, an intermediary distributor of PRH data (value added comes from the contact person that supplies exactly the data that is needed),
  - To get PRH to deliver a list of all responsible persons from (1995-> ) from all Finnish firms directly to Statistics Finland for anonymization and linking costs ~2000 euros, whereas the same money gets a limited sample (~10k obs) in easier format) from an intermediary

Thoughts about commercialization of the database:
- If done as Thompson, ORBIS would be too costly for the foundation (does not allow to get their own money back).
- Limitations of the database of the foundation: Language: Finland, User base: Not many universities in Finland have innovation research about this topic, there is not many researchers who knows how to do this type of research (likely to be less than 10 researchers). Is not suitable for direct business use.

9. Who in your organization would take a decision on purchasing access to this database?
- research group, unit