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Galan Vivas, Juanjo; Tähtinen, Sari; Staffans, Aija; Mladenovic, Milos **Otaniemi : Towards and integrative Vision** 

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# **OTANIEMI:** Towards and integrative Vision **1.INITIAL DIAGNOSIS**

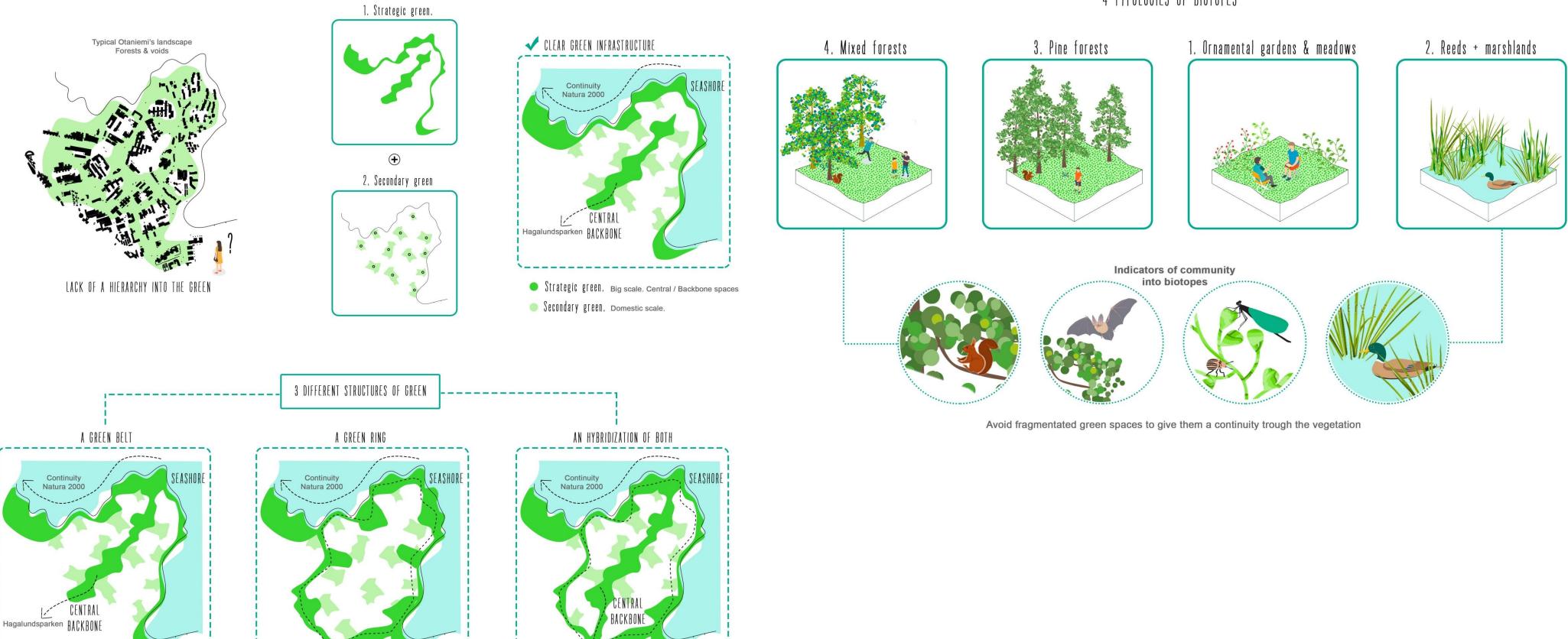
## L-Campus Group, Aalto University 2015

Planning Team: Juanjo Galan (coordination & author of drawings), Sari Tahtinen, Aija Staffan, Milos Mladenovic Digitalization and improvement of drawings: Pilar Llop and Alberto Zaragoza



## **1.1. INITIAL DIAGNOSIS\_Green Infrastructure**

## **Towards a continuous Green Infrastructure**



## **A Biodiverse Green Infrastructure**

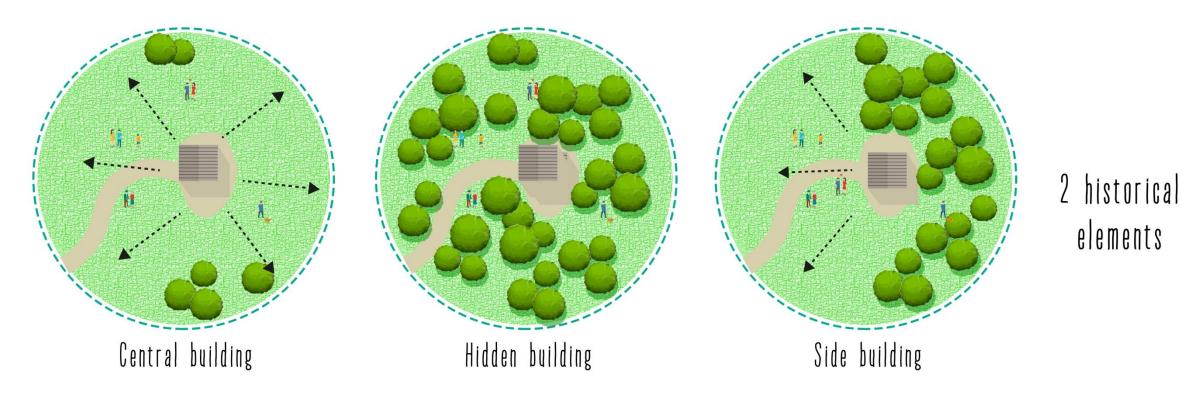




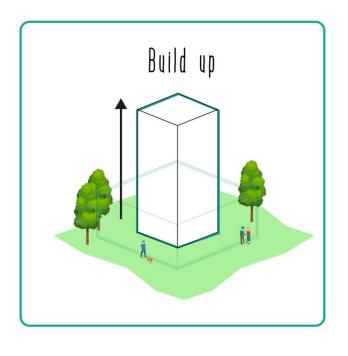
**1.2. INITIAL DIAGNOSIS\_Buildings network and spatial qualities** 

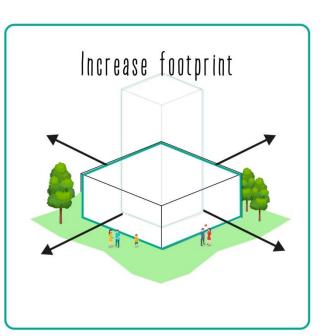
## Buildings in the landscape and How to densify

BUILDING DISPOSITIONS

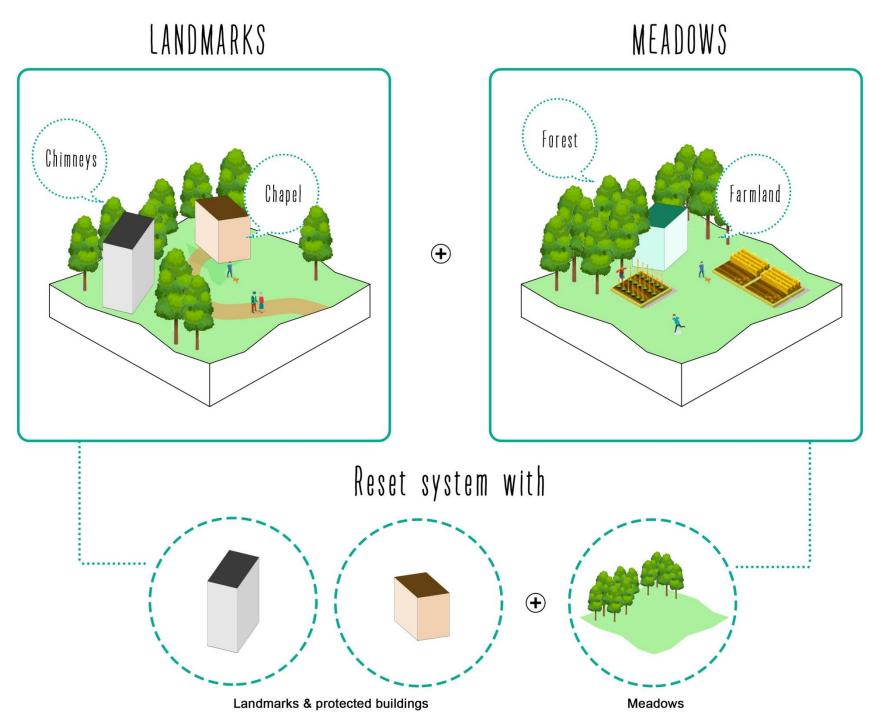


BUILDING DENSITY





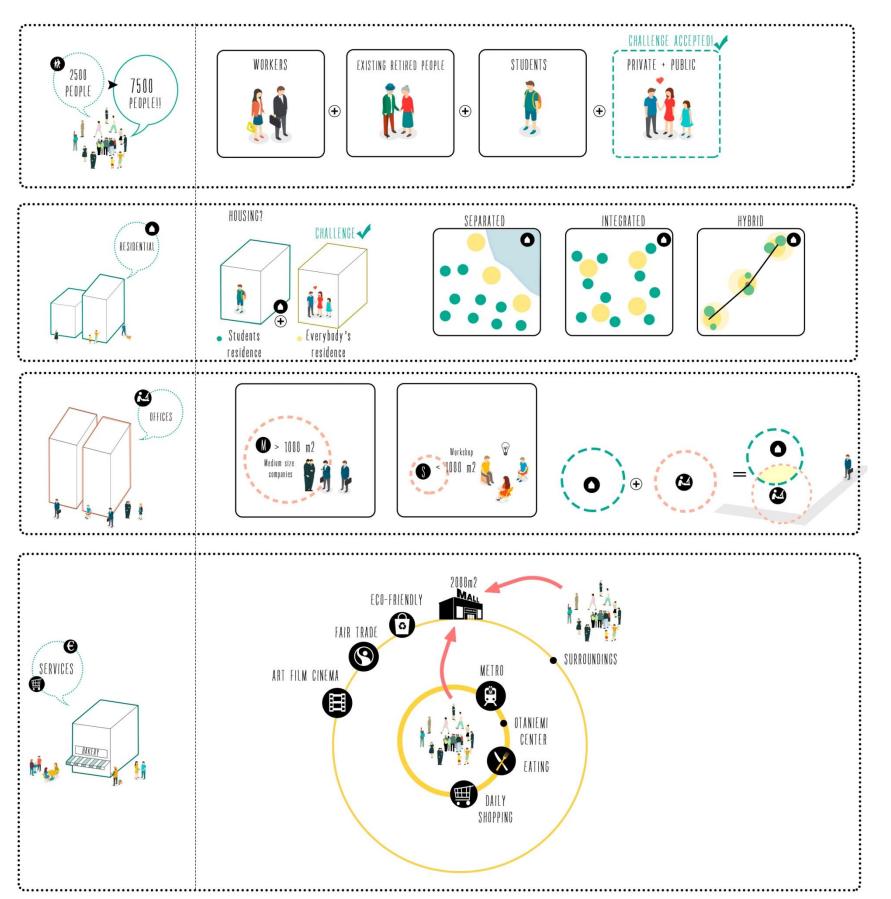
## Some compositional elements in Otaniemi



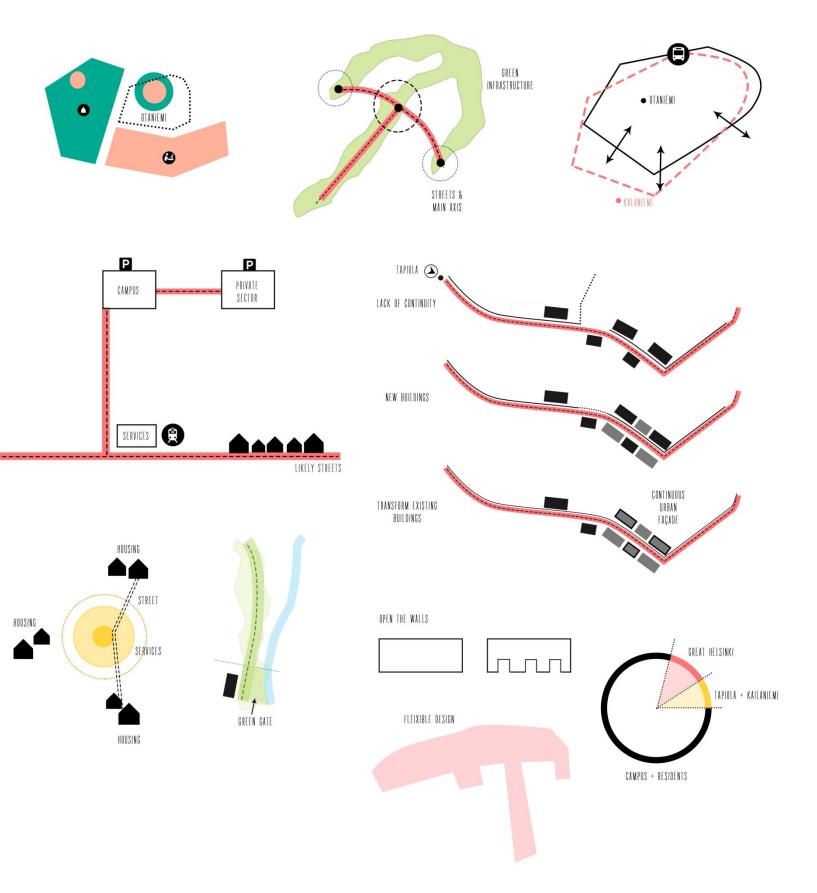


LAND USE

### Interactions between land uses and people in a denser and more diverse Otaniemi?

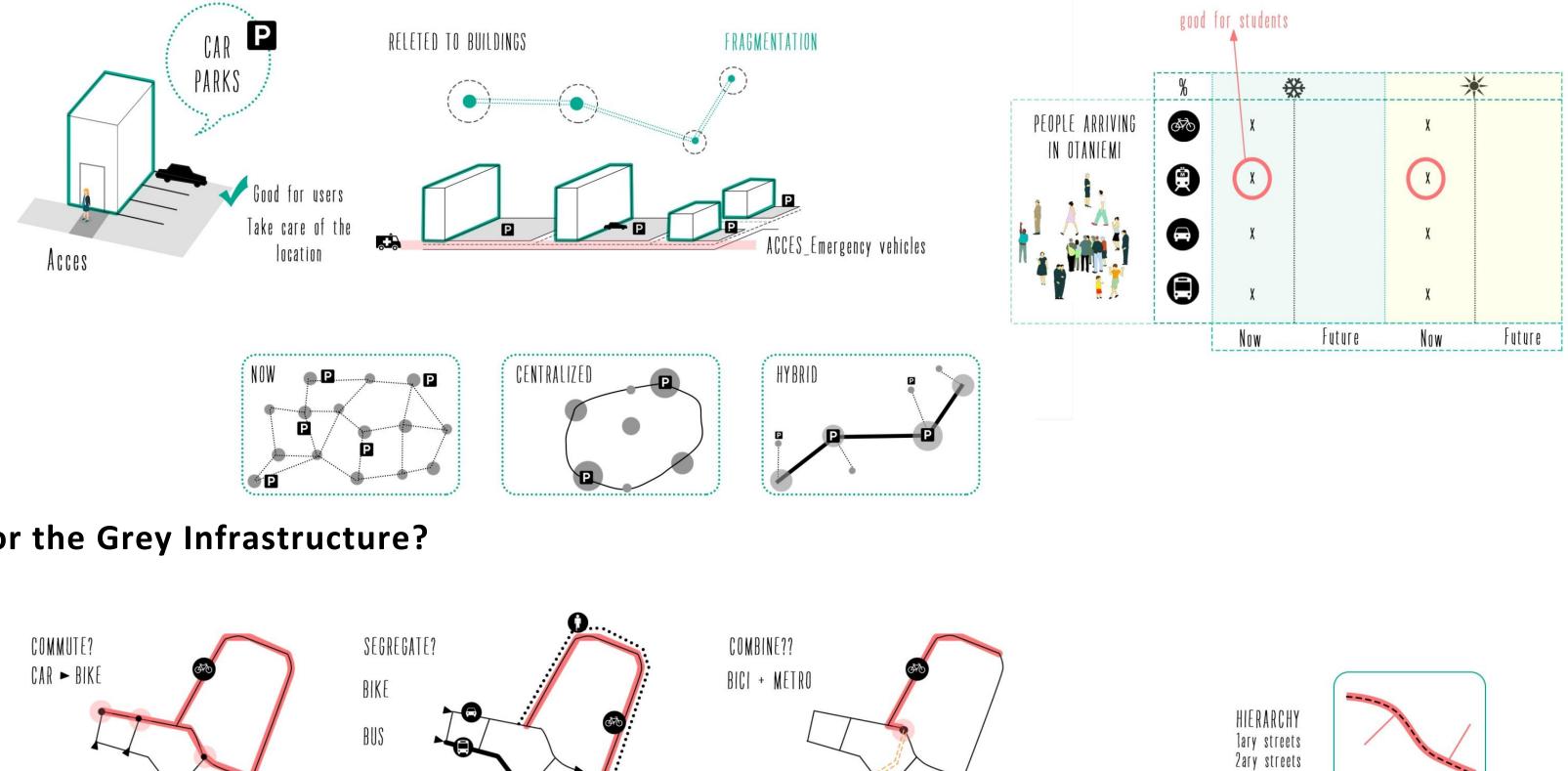


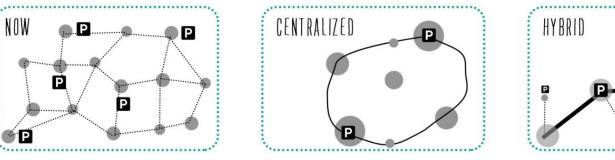
## Otaniemi in the Metropolitan & Local context and some extra questions in Otaniemi: Filling in?, Opening buildings? Cars?



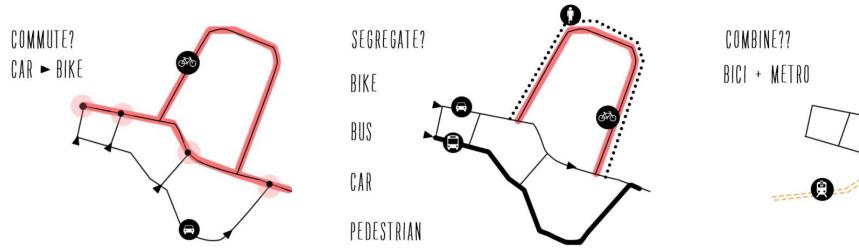


The current Car-Park Logic... Options for Car-Parks... Seasonal patterns in the use of means of transport (Now and After?)



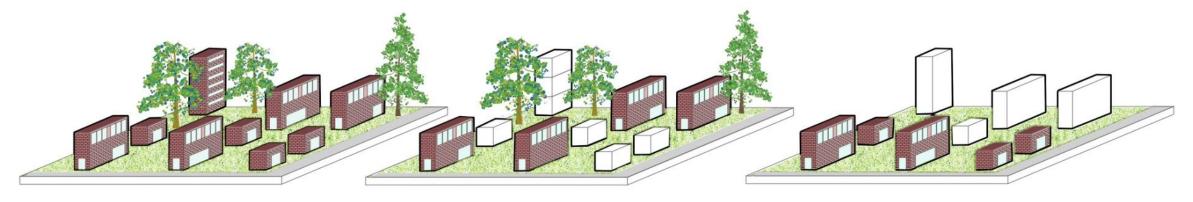


## **Alternatives for the Grey Infrastructure?**





## **Red brick architecture?**

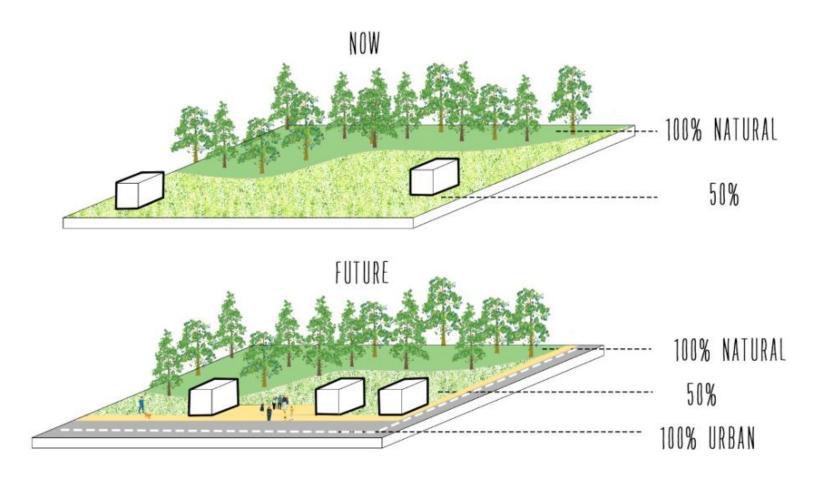


RED BRICK CAMPUS?

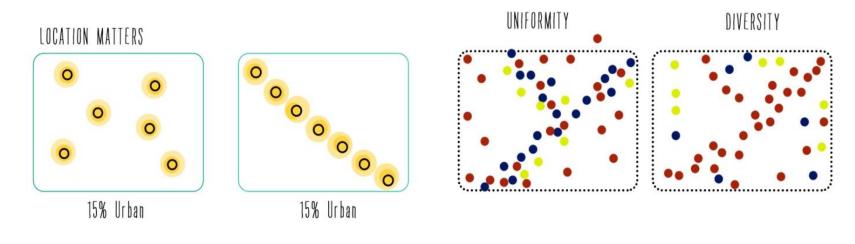
RED BRICK IN SPECIFIC USES?

RED BRICK IN SPECIFIC AREAS?

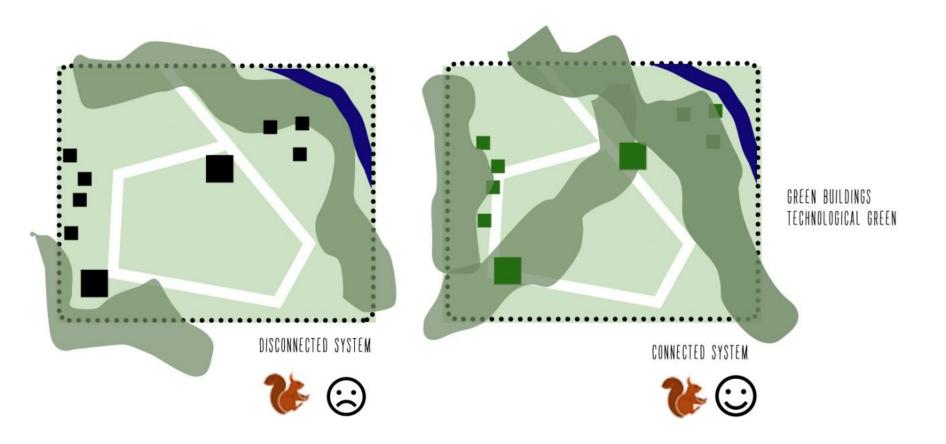
## **Densification and Land covers?**



## Grouping and Mixing?

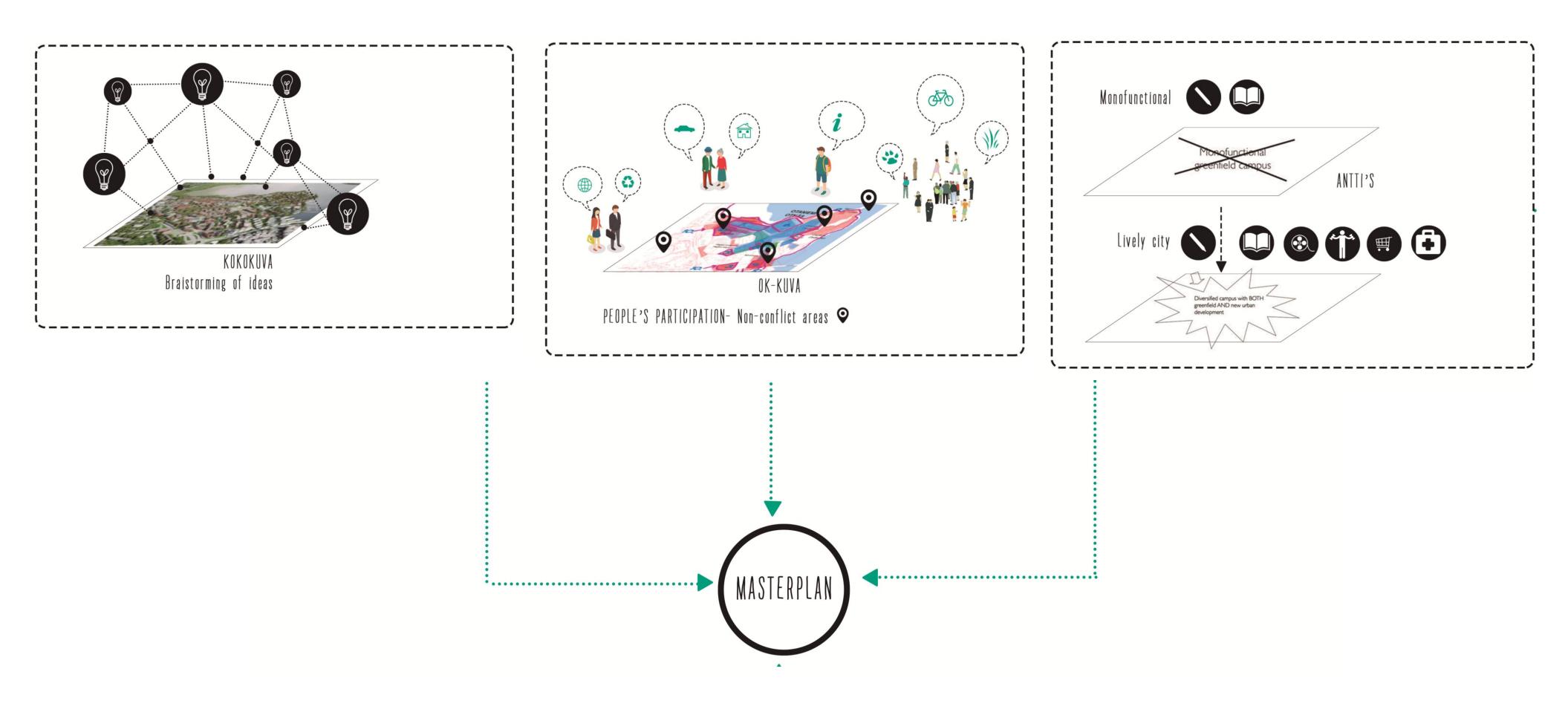


## Just human centered?



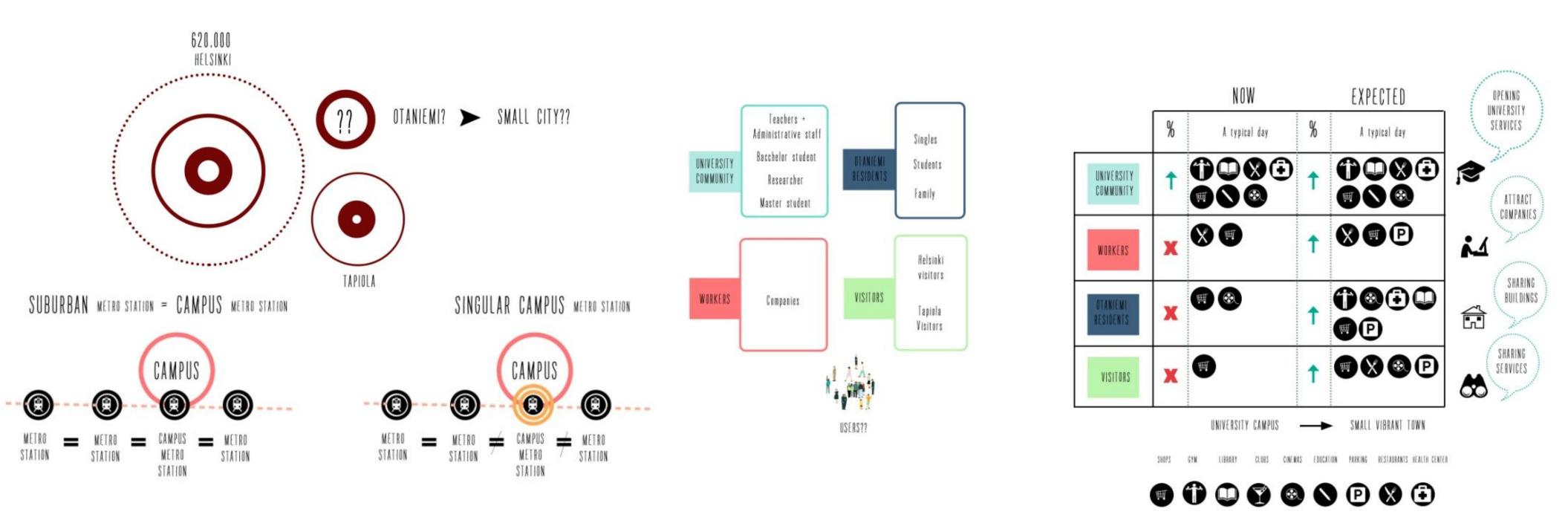


**OTANIEMI: Towards and integrative Vision** (L-Campus Group, Aalto University 2015: Juanjo Galan, Sari Tahtinen, Aija Staffans, Milos Mladenovic, Collaborations in drawings: Pilar Llop, Alberto Zaragoza) **1.6 Coordination of planning scales and planning systems** 

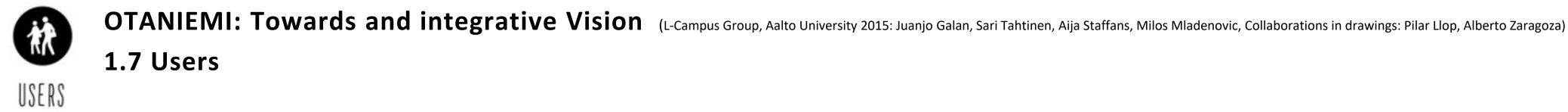




## **Otaniemi: a modellic small town**



## New people, new needs, new services

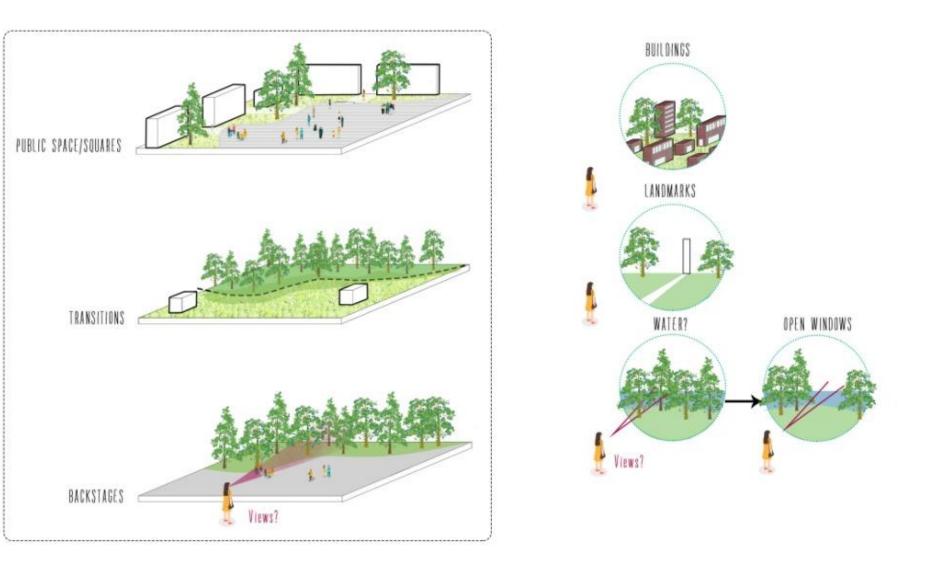


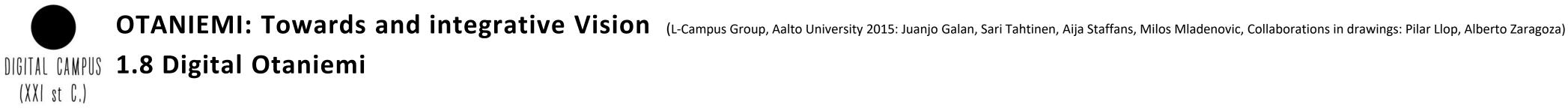
N

## Otaniemi: new social interactions, more shared services

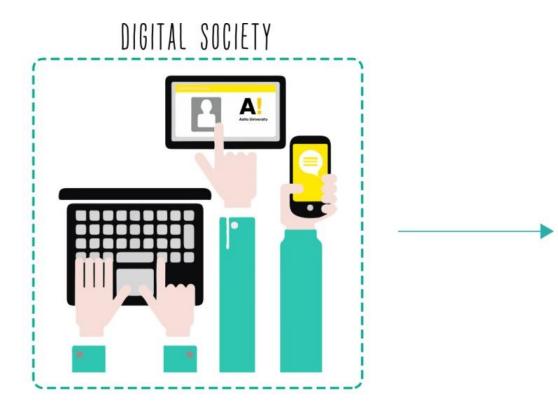
UNIVERSITY SMALL TOWN **BIG INTERACTION** SMALL INTERACTION TRANSPORT METRO STATION UNIVERSITY METRO STATION (OPEN SERVICES) (IMPROVE EXISTING SEVICES) SPORT SHOPS EATING  $\Theta$ HEALTH CENTERS LIBRAR CULTURE EVENTS MULTIFUNCTIONAL COMMUNITY CAMPUS COMMUNITY (INTERNAL INTERACTIONS) THEATRE INTERACTION?

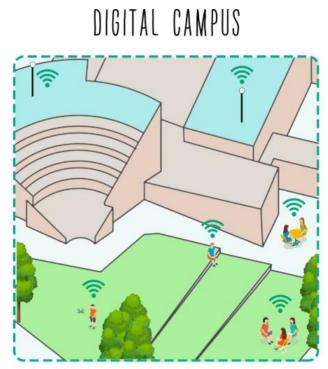
## New uses of the open space for a new social collage



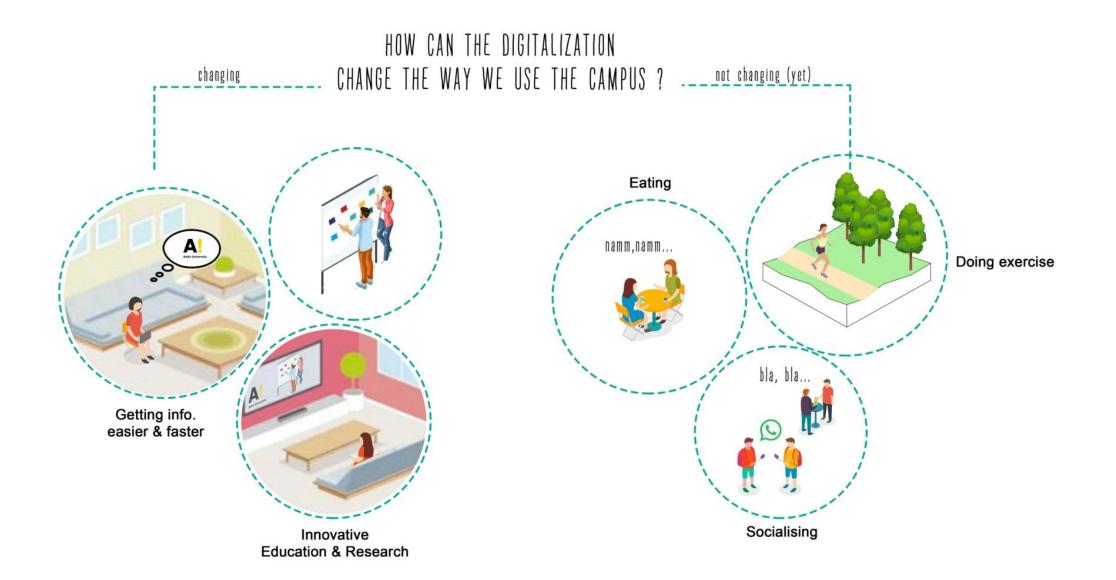


## **Otaniemi: a digital infrastructure**





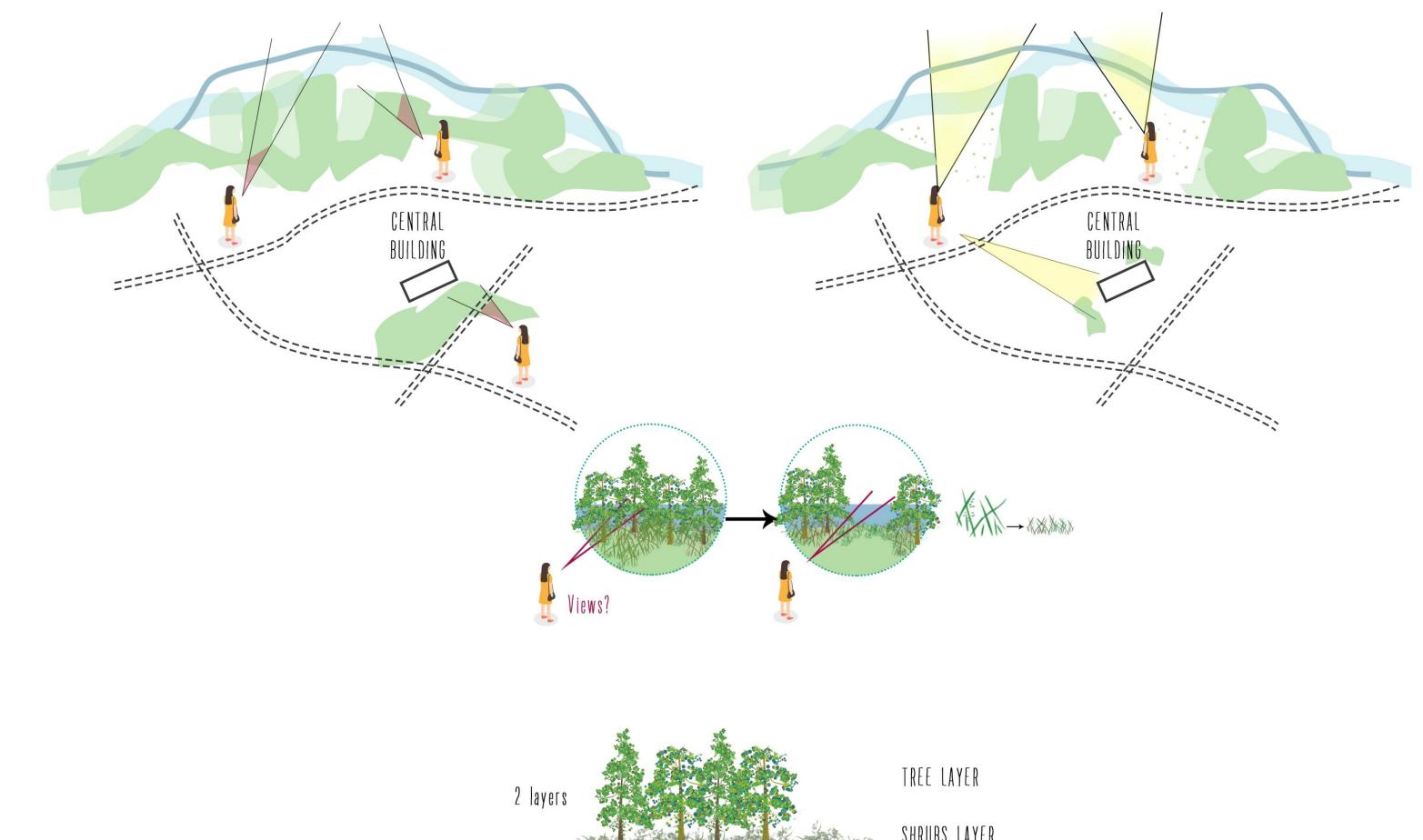
Clearer digitalizated Campus



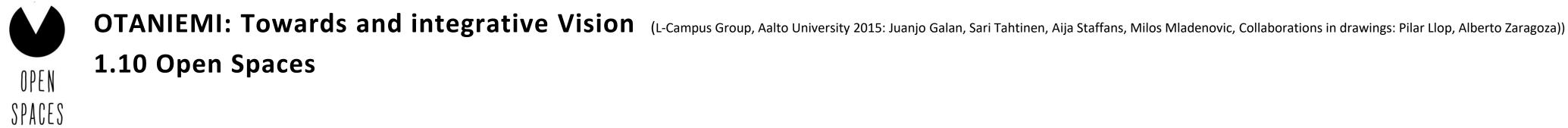
## **Otaniemi: digitalization and changes in ways of living?**



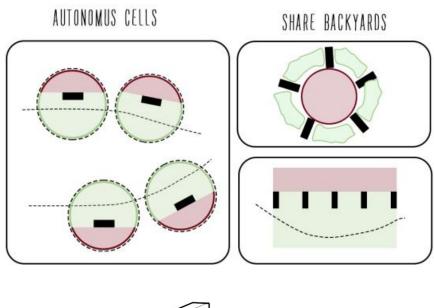
## **1.9 Visual Otaniemi**

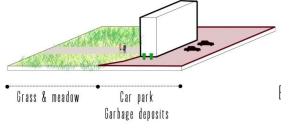


SHRUBS LAYER

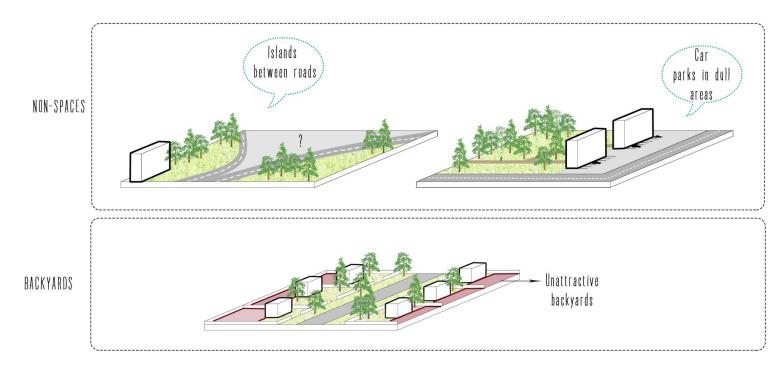


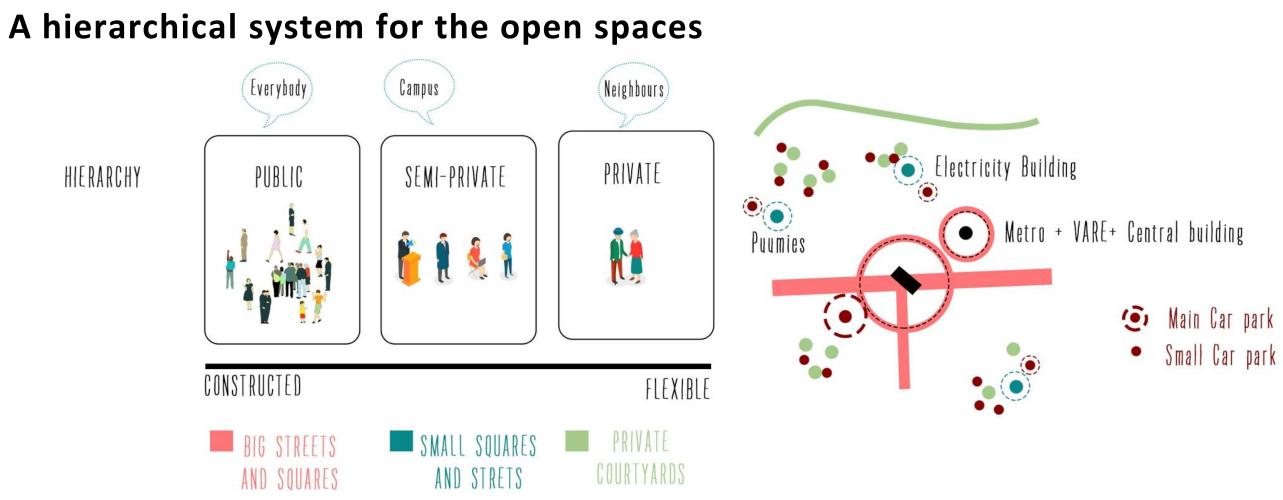
## Buildings / Car-parks / Green



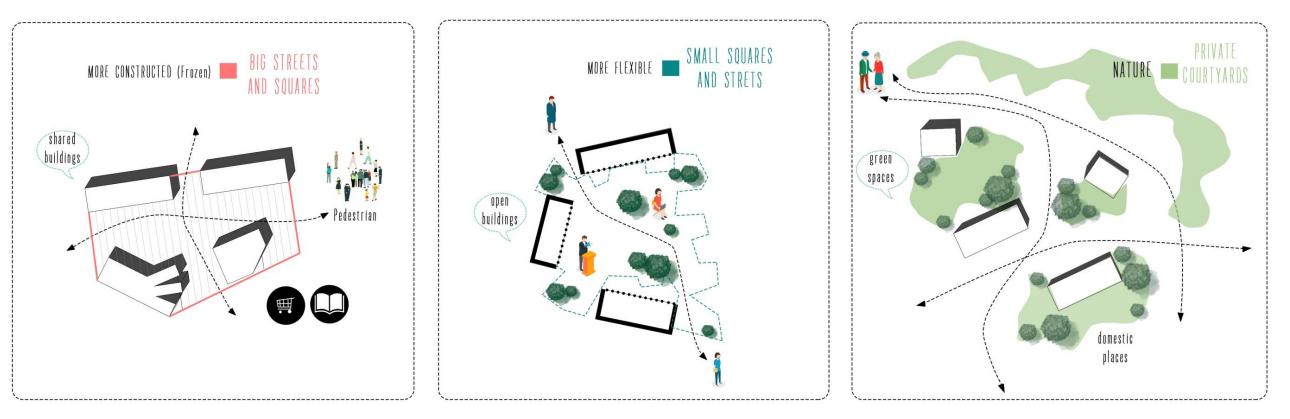


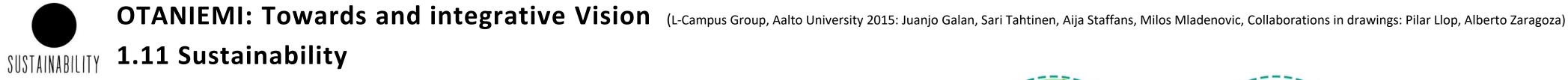
## **Non-spaces and Backyards**

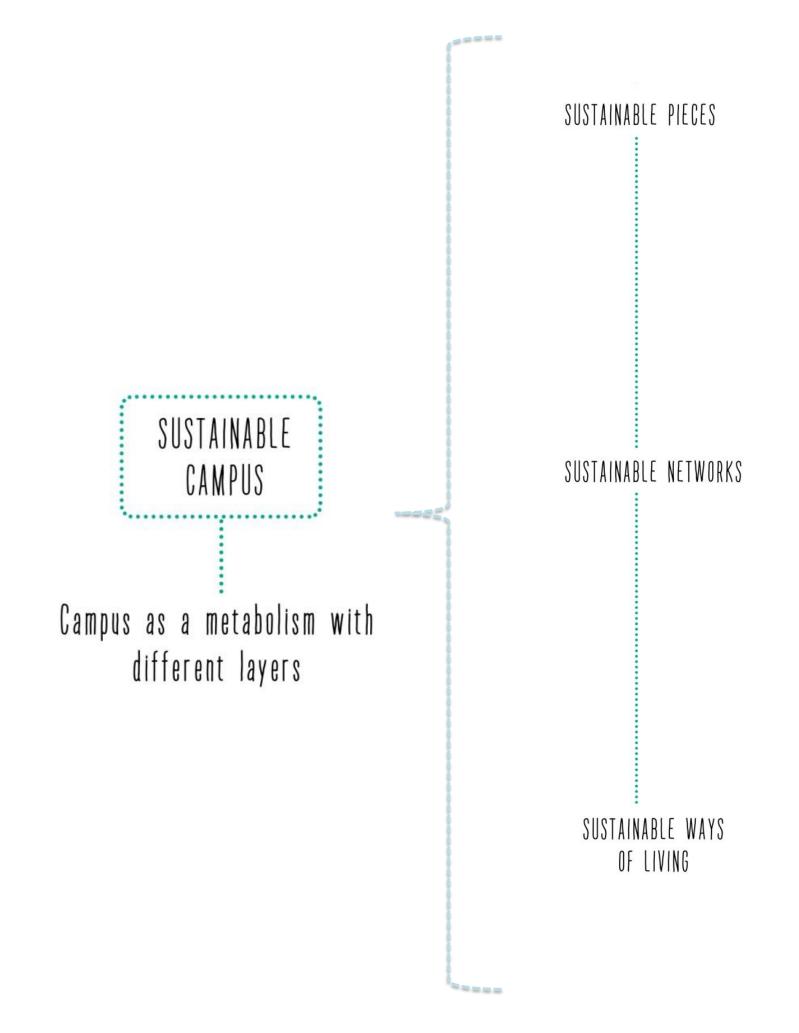




## A gradient of urbanity











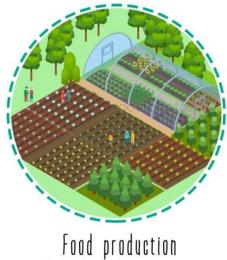
Rainwater management



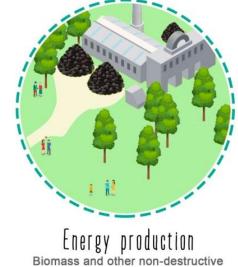
Sustainable transport Efficient public transport



biodiversity



Orchards, kitchen gardens..

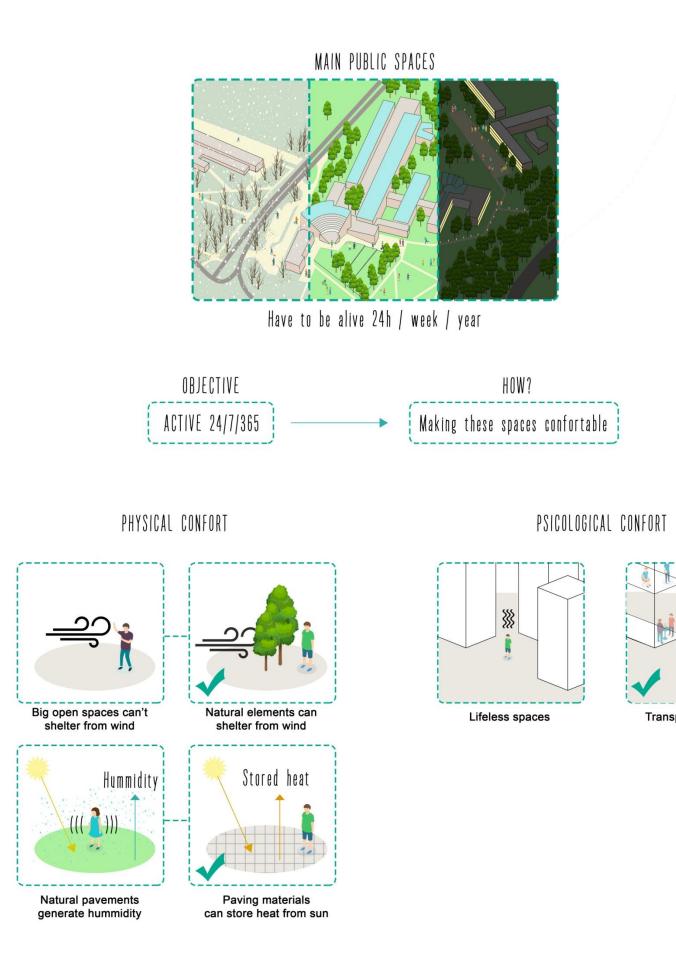


processes



1.12 Hierarchies & Navigation / Seasonal changes / Ecotones and transitions

ACTIVE ECOTONE: TRANSITIONS AND ORIENTATION

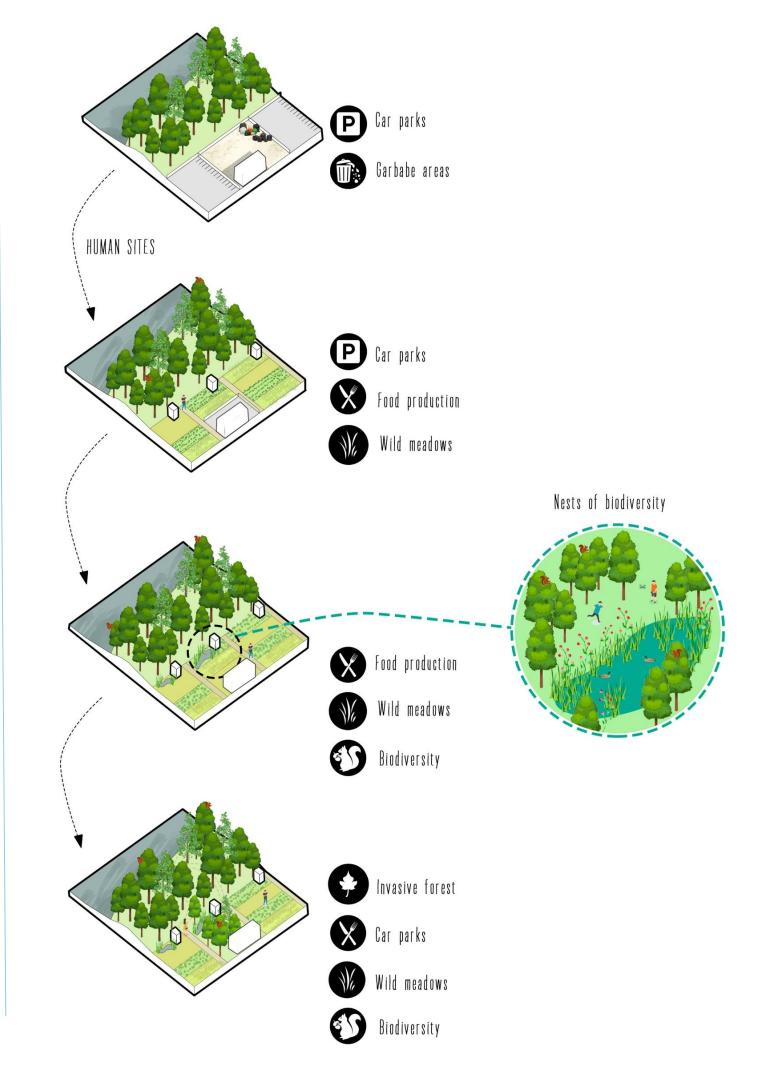


HIERARCHY

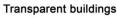
WIDTH ROADS /MATERIALS

LIGHTING/SIGNAGE

MATERIALS AND HIERARCHY IN OPEN SPACES







# **OTANIEMI:** Towards and integrative Vision 2. INITIAL DIAGNOSIS

## L-Campus Group, Aalto University 2015

Planning Team: Juanjo Galan (coordination & author of drawings), Sari Tahtinen, Aija Staffan, Milos Mladenovic Digitalization and improvement of drawings: Pilar Llop and Alberto Zaragoza

## **2. STRATEGIES FOR PLANNING**



## 2. PROGRAMME ABOUT USERS & LAND USES ABOUT COMMUNITY & INTERACTIONS ABOUT TIME & USE ABOUT MARKET APROACHES 3. NETWORKS



& SPACES

GREEN/BLUE NETWORK

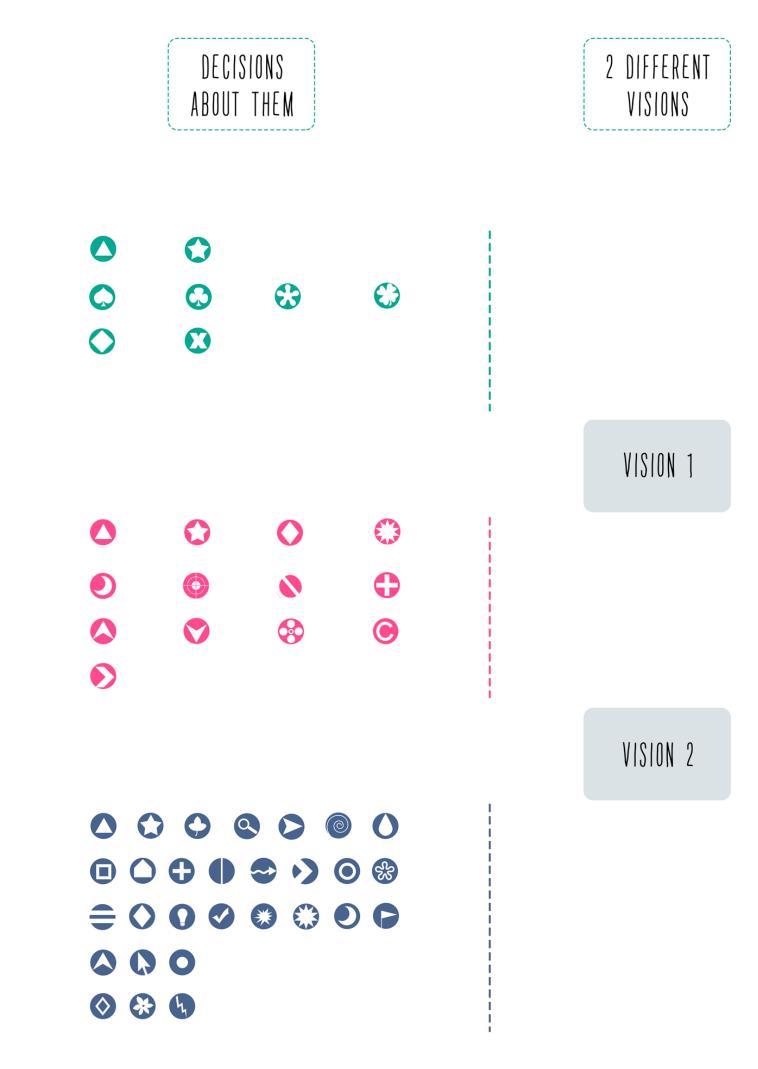
BUILDINGS NETWORK

GREY NETWORK

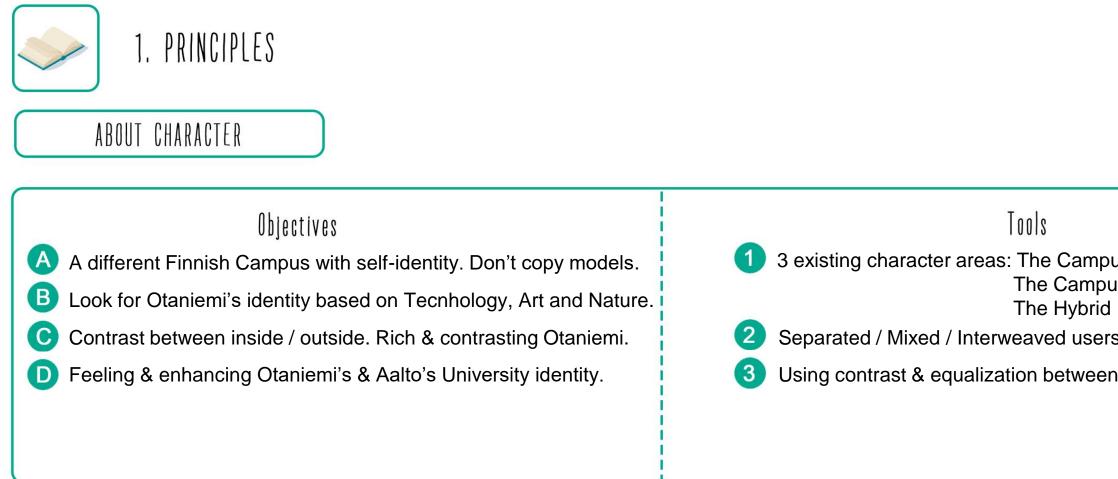
CULTURAL NETWORK

INTERFACE

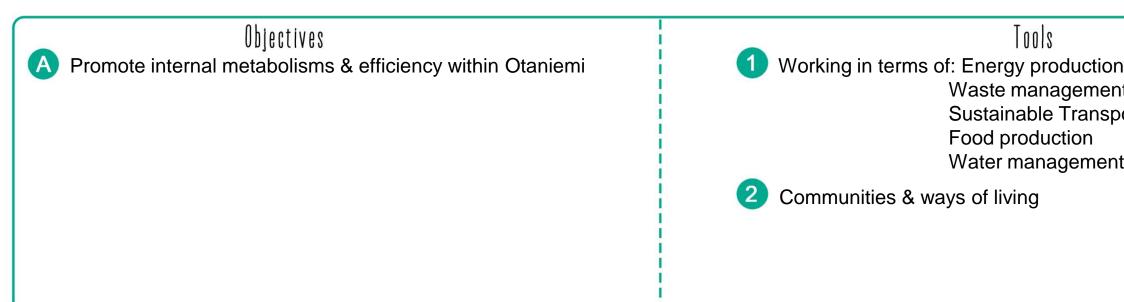
## DRAFTPLAN



## **2. STRATEGIES FOR PLANNING**



## ABOUT SUSTAINABILITY



	Our decissions
us in the forest us in the farmland (cultivated nature)	Enhance & preserve character areas lacked to cultural or environmental values.
s & networks. n indoors / outdoors.	Plan & design considering always the whole Otaniemi. Promoting positive & fruitful interactions between users / networks / elements / sensations

	Our decissions
on ent sport	Enhance & preserve character areas lacked to cultural or environmental values.
nt	Promote sustainability principles through smart use of land & other resources.
	Implement & explore internal metabolisms & sustainable communities
	Promote sustainable ways of living using an ecological footprint app in Aalto.

## **2. STRATEGIES FOR PLANNING**



## 1. PRINCIPLES

## ABOUT THE PARADOX CITY

### Objectives Tools Densification to create a more lively multifunctional Otaniemi. **A** For densification: urban systems. Buildings & urban open spaces. Wildification to enhance Otaniemi's identity and to promote an B For wildification: Biotopes & ecological diversity. Water & forests... 2 interaction between human & natural systems. For flexibility, adaptability & resilience: Hybridization & sinergetic (3) C Enrich character experience in Otaniemi. combination of human / natural systems. Create a more flexible, adaptable & resilient Otaniemi.

### Our decissions

Plan & design the Campus to achieve a positive & synergetic relationship between urban and natural systems. Networks as central backbones. Hybrids as resilience enablers.

Concretize the Strategic Vision

## 2. STRATEGIES FOR PLANNING



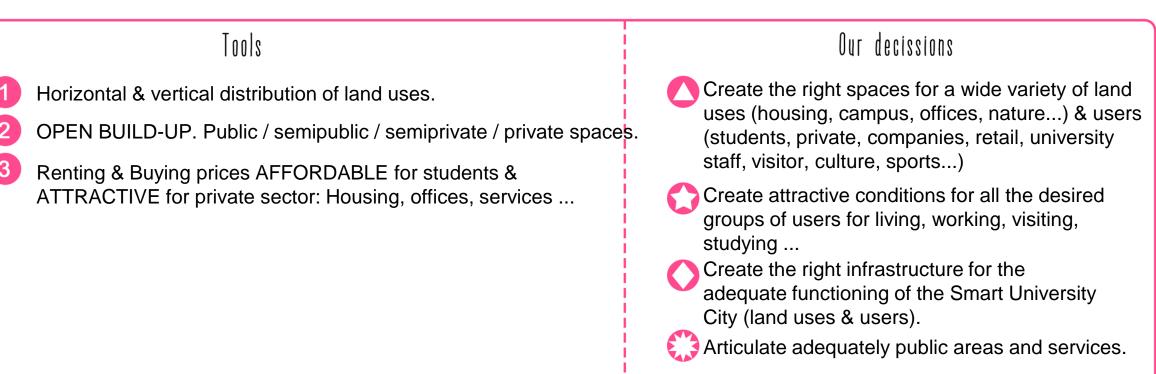
В

2. PROGRAMME

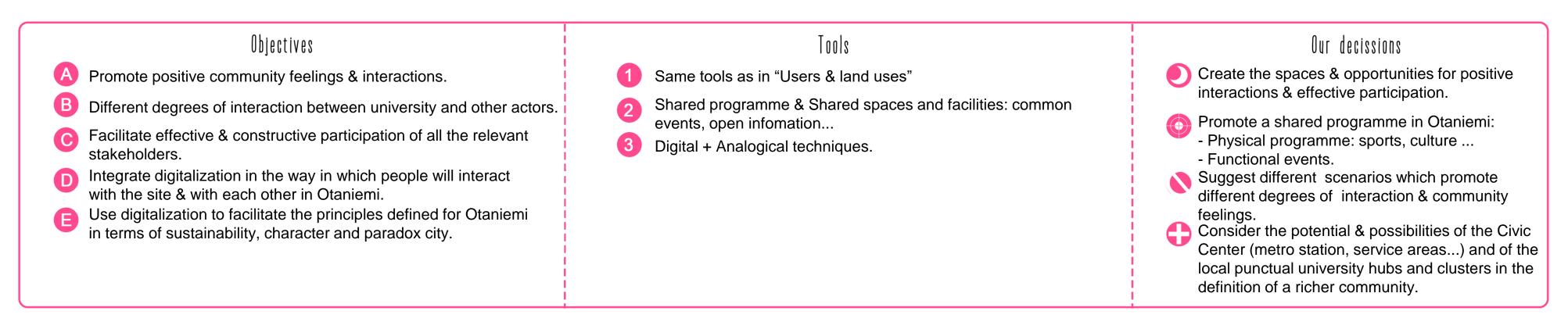
## ABOUT USERS & LAND USES

### Objectives

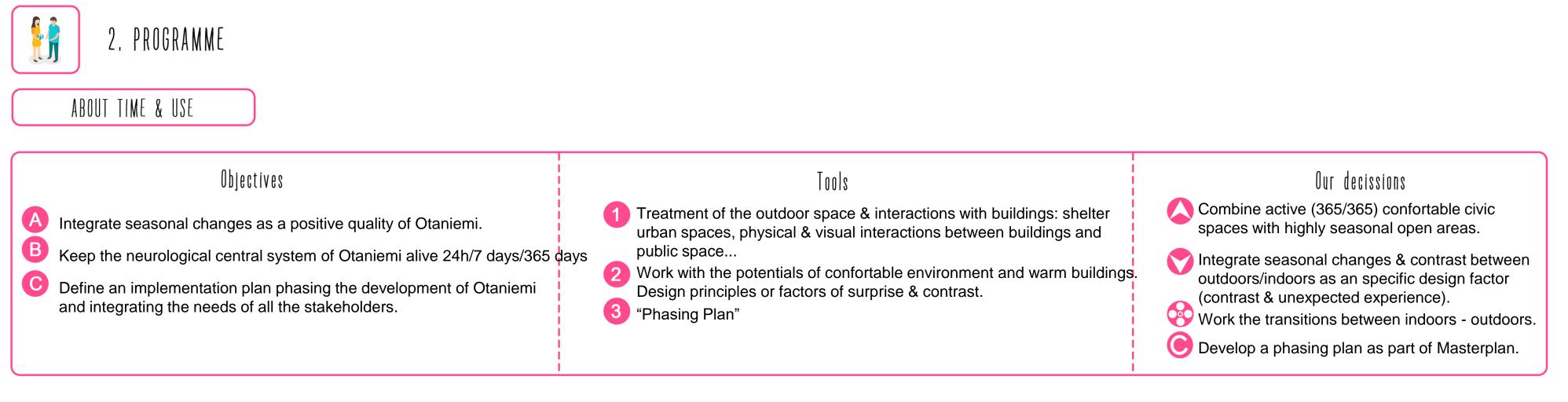
- From a University Campus to a Smart University City.
- Diversify land uses & users in Otaniemi.
- Promote positive interactions between different users & land uses.



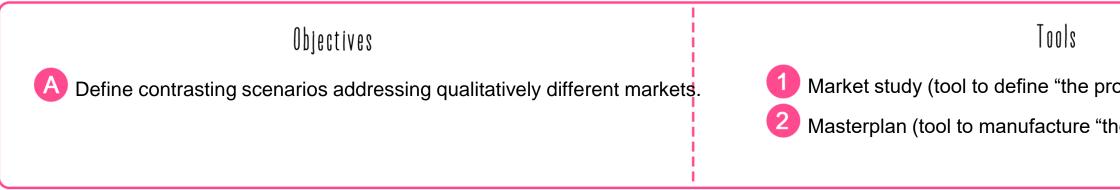
## ABOUT COMMUNITY & INTERACTIONS



## 2. STRATEGIES FOR PLANNING



## ABOUT MARKET APROACHES



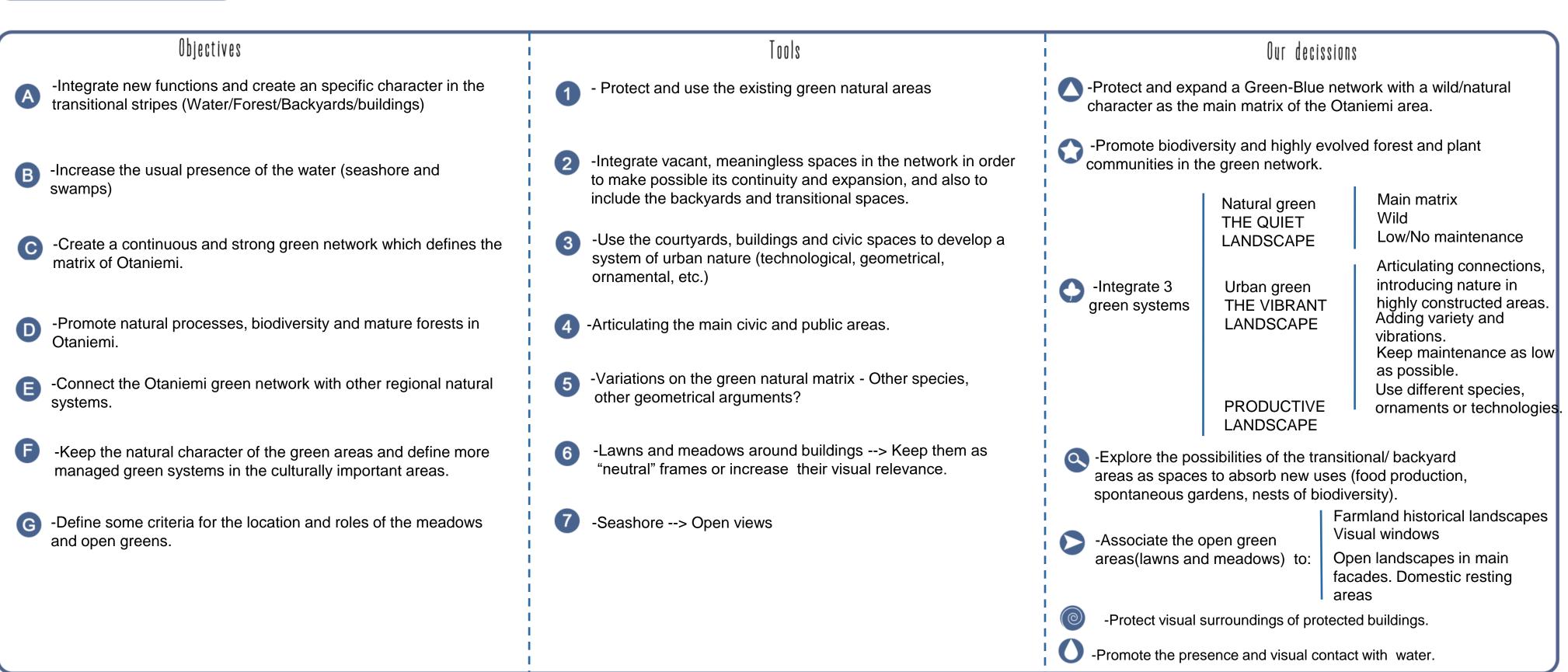
	Our decissions
roduct")	Develop 2 contrasting draftplans based in qualitatively different market aproaches and
he product")	founded in the general strategic vision principles

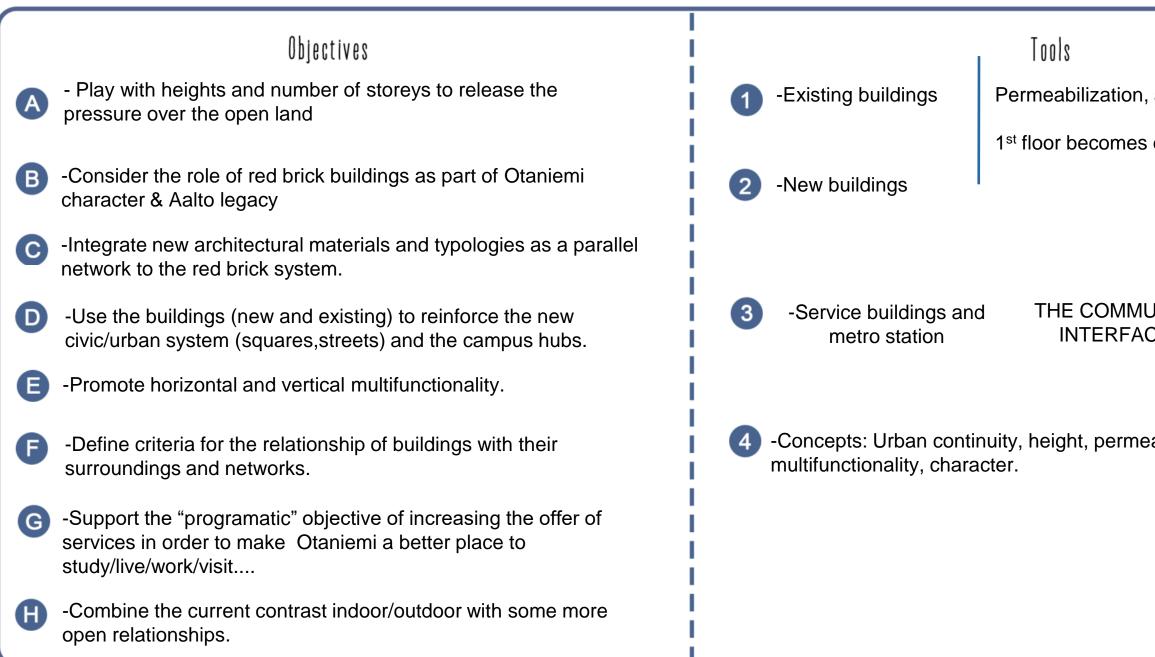
## 2. STRATEGIES FOR PLANNING

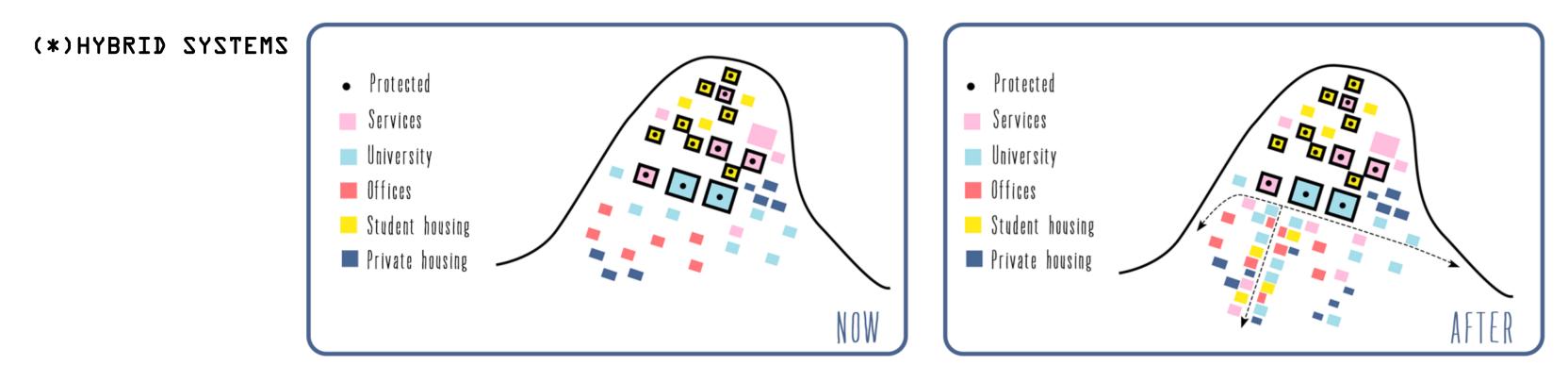


3. NETWORK & SPACES

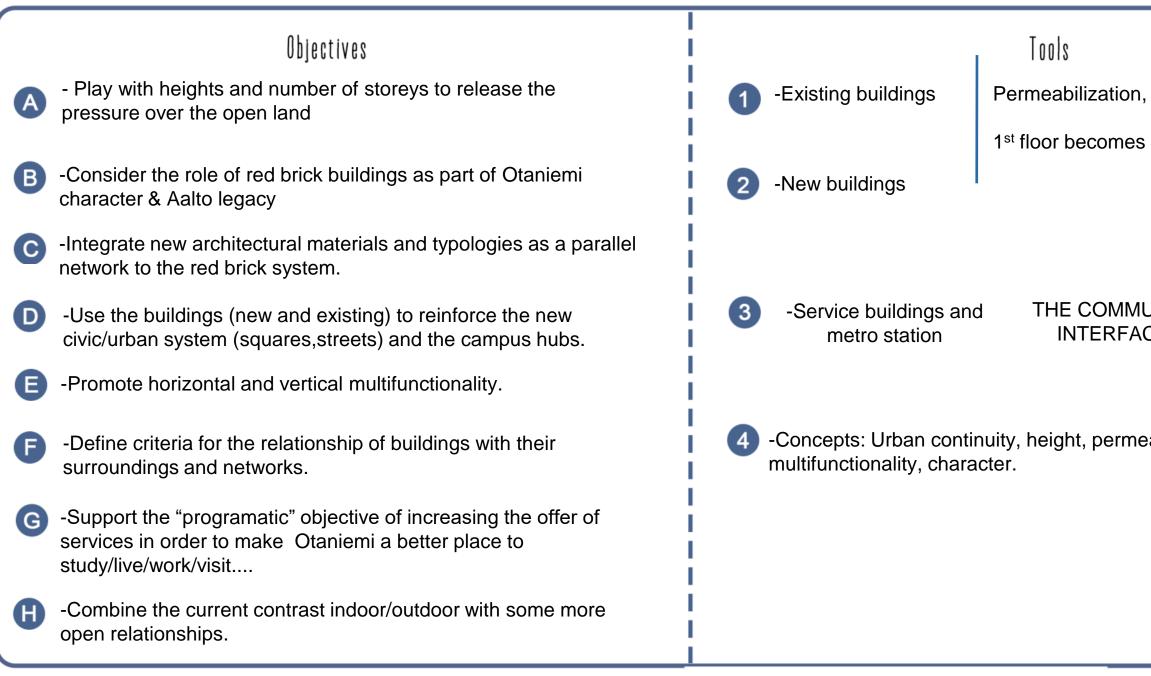
## GREEN & BLUE NETWORK







		Our decissions		
n, addition of annexes		archite	rate the red brick ecture with a ble new	In new buildings. Annexed to existing buildings.
		archite	ectural system	EVOLVING BUILDINGS
		-Explore ways to combine 2 types of architecture.		
	University		ase permeability along es, streets).	g civic places
	Dwellers	Promo	ote vertical multifuncti	onality. HYBRID
ACE Offices	Increase the program of shared services and reinforce the connections.			
	Services	<ul> <li>Explore different transitional options between indoor and outdoor.</li> </ul>		
neability,		Combine a continuous and dense built up systems along streets and a discontinuous systems of pheripheral areas around squares, streets		
		↔ -HYBR (*)	makes possible a private housing a Reinforce the role culturaland visua Flexible and adap	y in a hybrid system which and feasible the combination of and affordable student housing e of protected buildings as I landmarks. otable design, specially in treets and main civic areas.

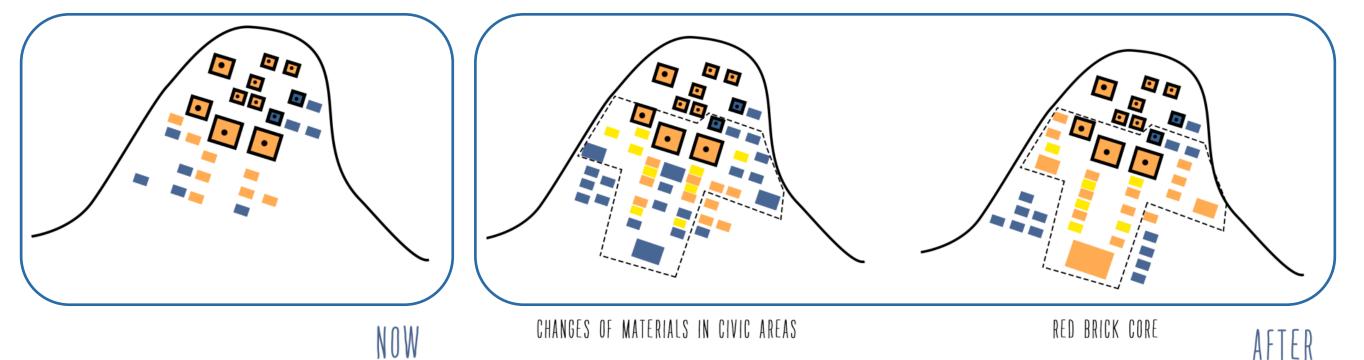


📕 Hybrid

### (\*)HYBRID SYSTEMS

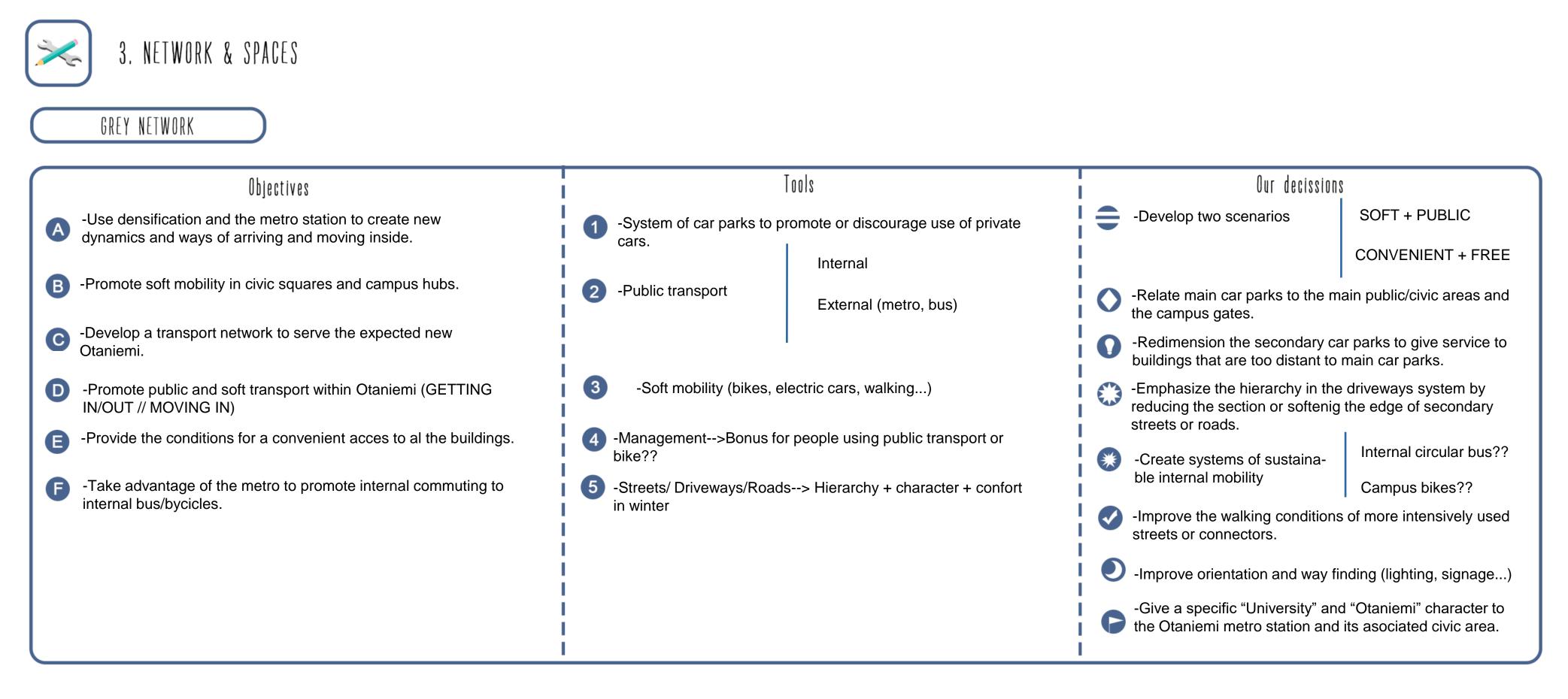
Protected

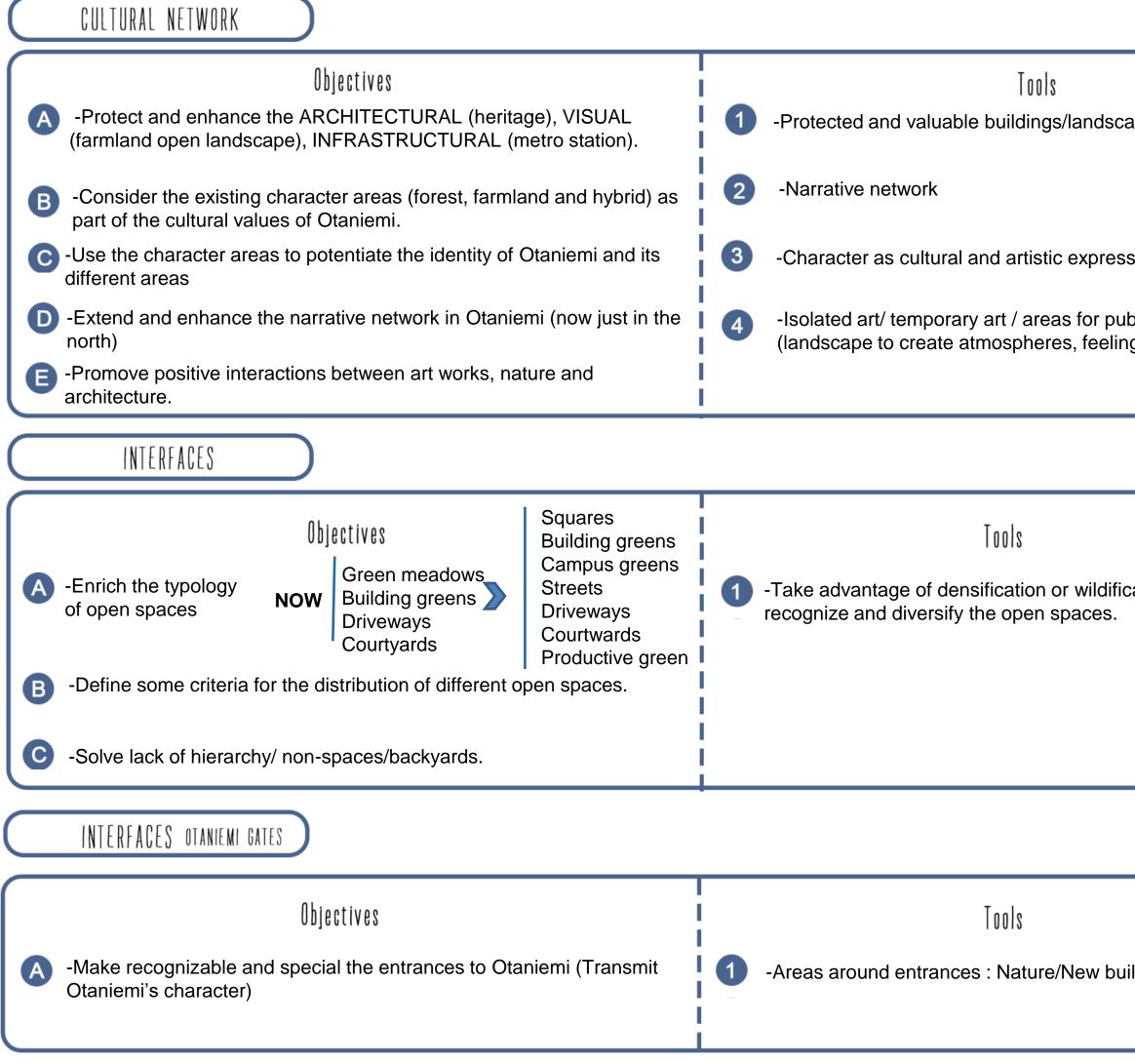
📕 Red brick building 📰 Other materials



		Our decissions		
n, addition of annexes es essential			ate the red brick cture with a	In new buildings.
		possible r architectu	e new ctural system	Annexed to existing buildings. EVOLVING BUILDINGS
		C -Explor	-Explore ways to combine 2 types of architecture.	
	University	<ul> <li>Increase permeability along civic places (squares, streets).</li> </ul>		
	Dwellers	Promote vertical multifunctionality. HYBRID		
IUNAL ACE	Offices	-Increase the program of shared services and reinforce their connections.		
	Services	<ul> <li>Explore different transitional options between indoor and outdoor.</li> </ul>		
eability,		<ul> <li>Combine a continuous and dense built up systems along streets and a discontinuous systems of pheripheral areas around squares, streets</li> </ul>		
		🛞 -HYBRI (*)	possible and fea housing and affo Reinforce the ro cultural and visu Flexible and ada	ig in a hybrid system which makes asible the combination of private ordable student housing. le of protected buildings as ual landmarks. aptable design, specially in streets and main civic areas.

## 2. STRATEGIES FOR PLANNING





apes	Our decissions -Enhance and redefine (if needed) character as cultural and artistic expression (atmospheres)	
ssion.	Facilitate individual / collective artistic expression in some areas (transitional zones, metro station, communal buildings)	
Iblic expression of art ngs)	• Enhance, extend and balance the narrative network.	

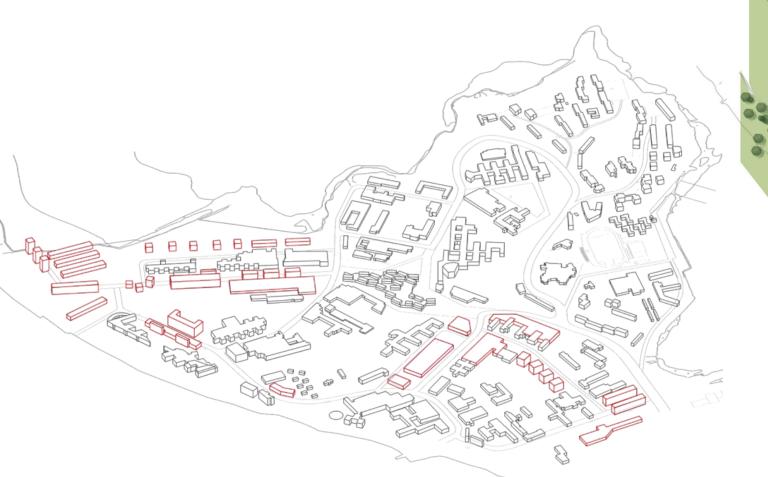
	Our decissions	
cation (+metro station) to	Hierarchy + more typologies	CIVIC CENTER (More constructed)
		DOMESTIC OUTDOORS
		CAMPUS HUBS (More flexible)

	Our decissions	
uildings?	-Green gates to Otaniemi?? : forest/water	
	-Contrasting gates (forest, technology ,arts, city?)	
		/

# OTANIEMI: Towards and integrative Vision 3. Two Alternative Visions

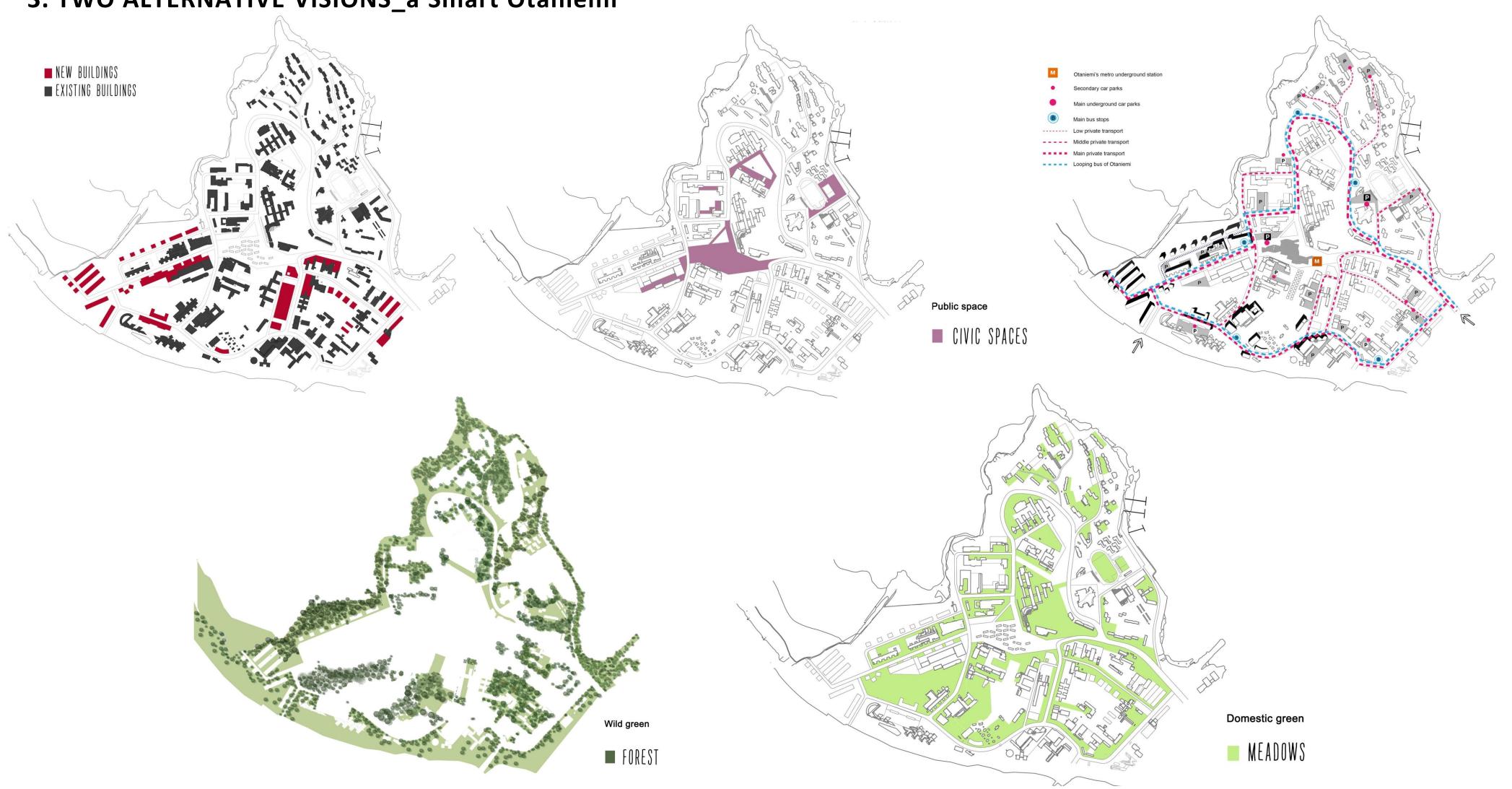
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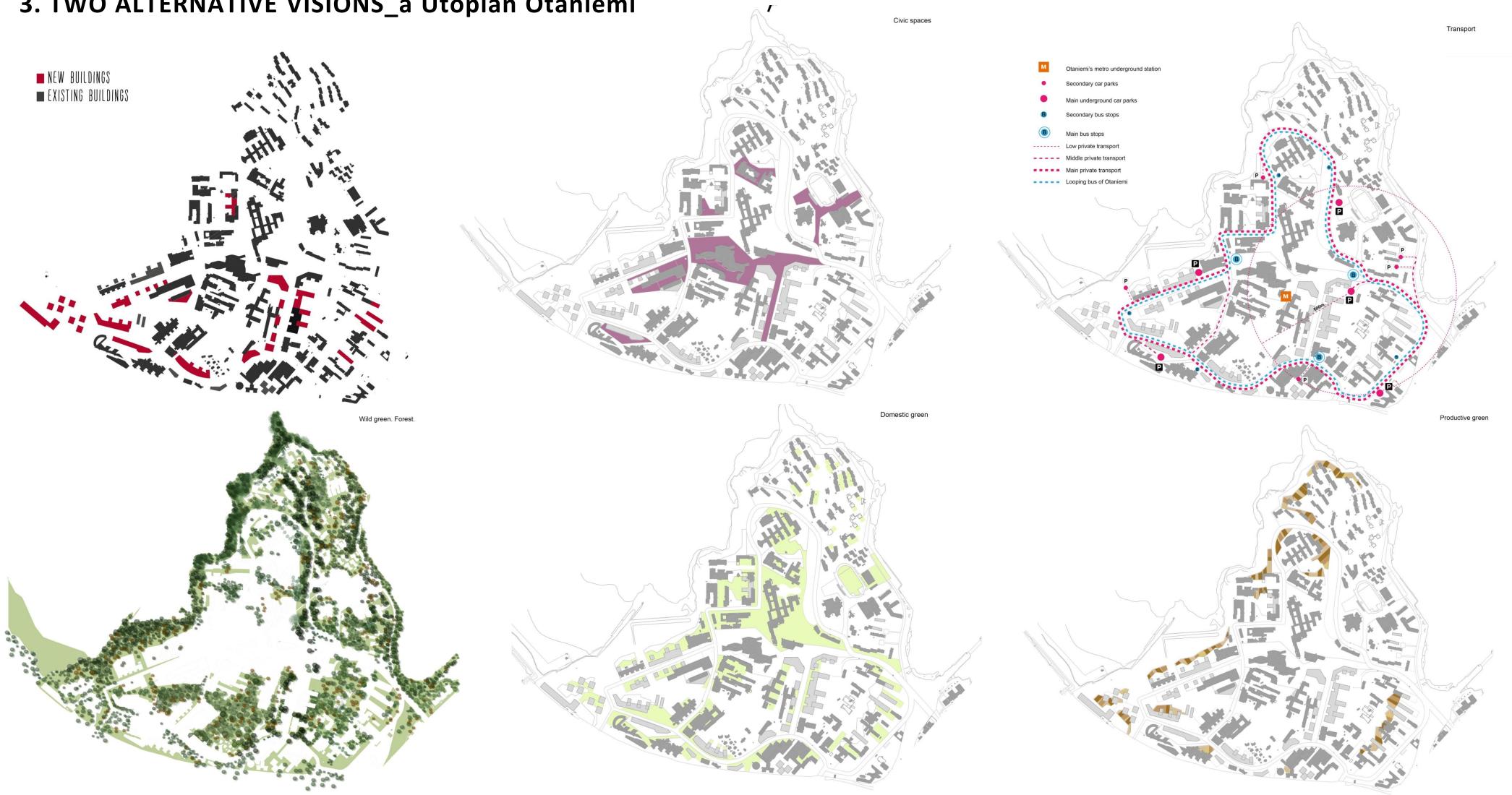
OTANIEMI: Towards and integrative Vision (L-Campus Group, Aalto University 2015: Juanjo Galan, Sari Tahtinen, Aija Staffans, Milos Mladenovic, Collaborations in drawings: Pilar Llop, Alberto Zaragoza) 3. TWO ALTERNATIVE VISIONS\_a Utopian Otaniemi







## OTANIEMI: Towards and integrative Vision (L-Campus Group, Aalto University 2015: Juanjo Galan, Sari Tahtinen, Aija Staffans, Milos Mladenovic, Collaborations in drawings: Pilar Llop, Alberto Zaragoza) 3. TWO ALTERNATIVE VISIONS\_a Utopian Otaniemi



## **3. TWO ALTERNATIVE VISIONS**



## **3. TWO ALTERNATIVE VISIONS**

