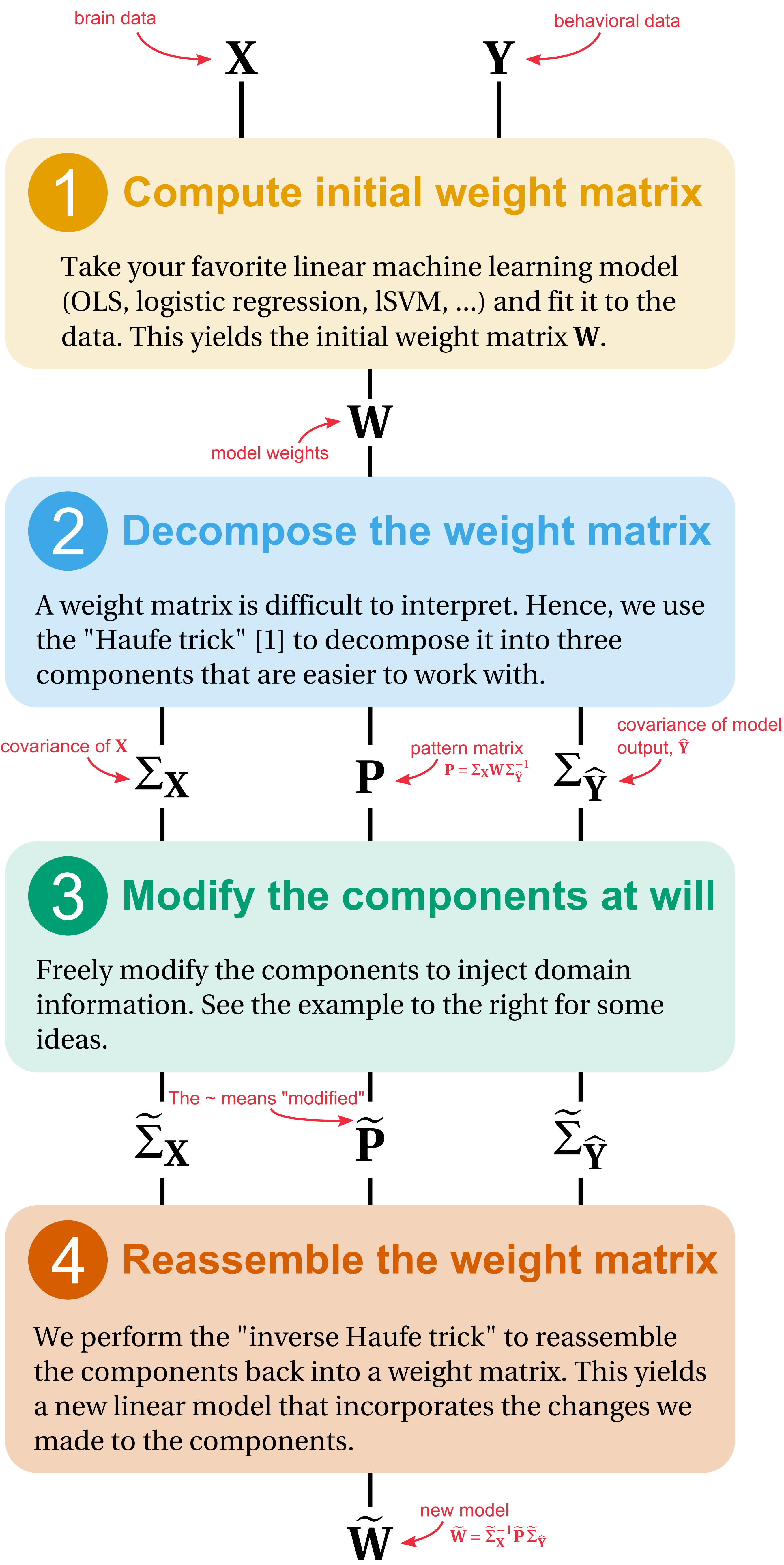
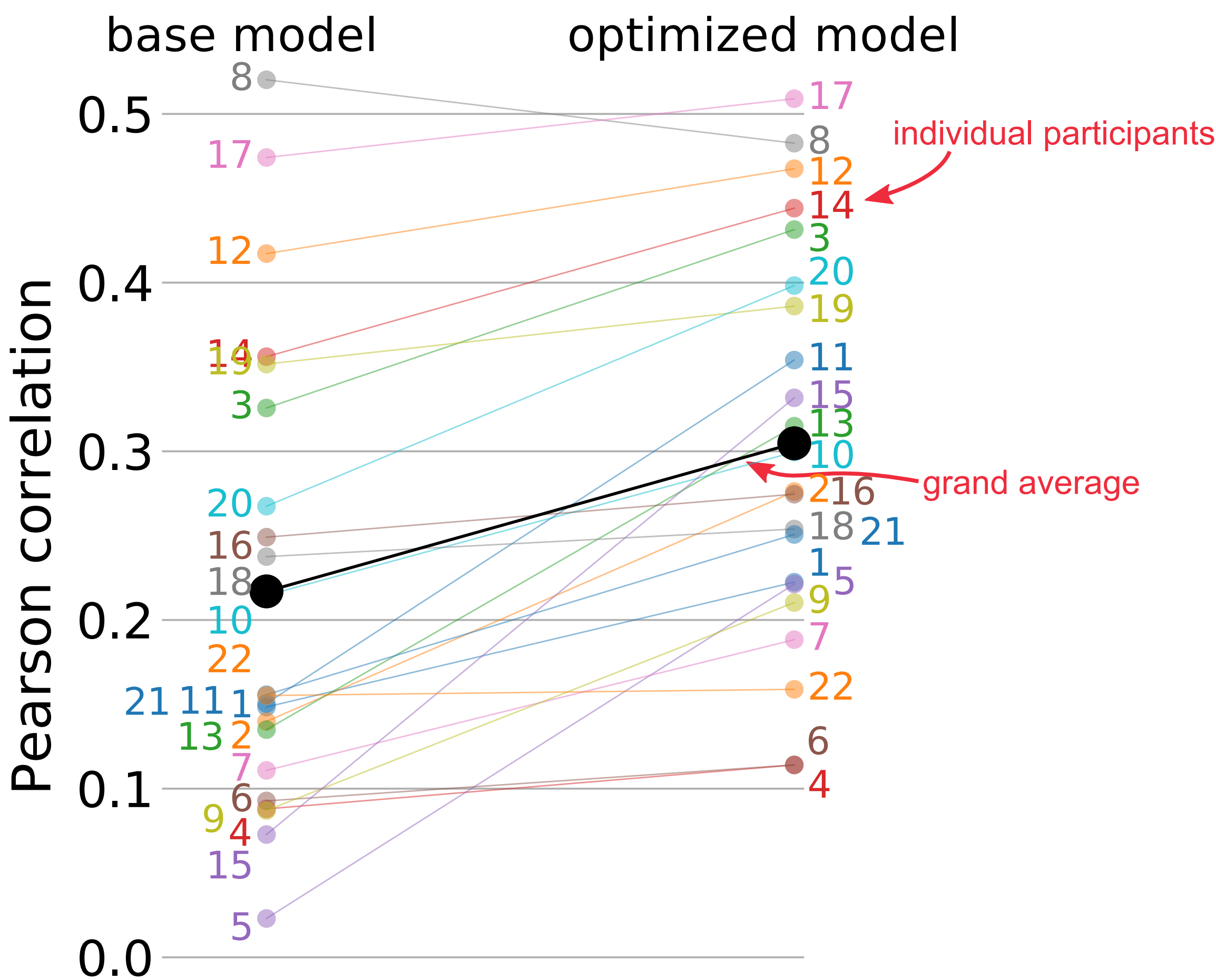


Overview of the post-hoc framework



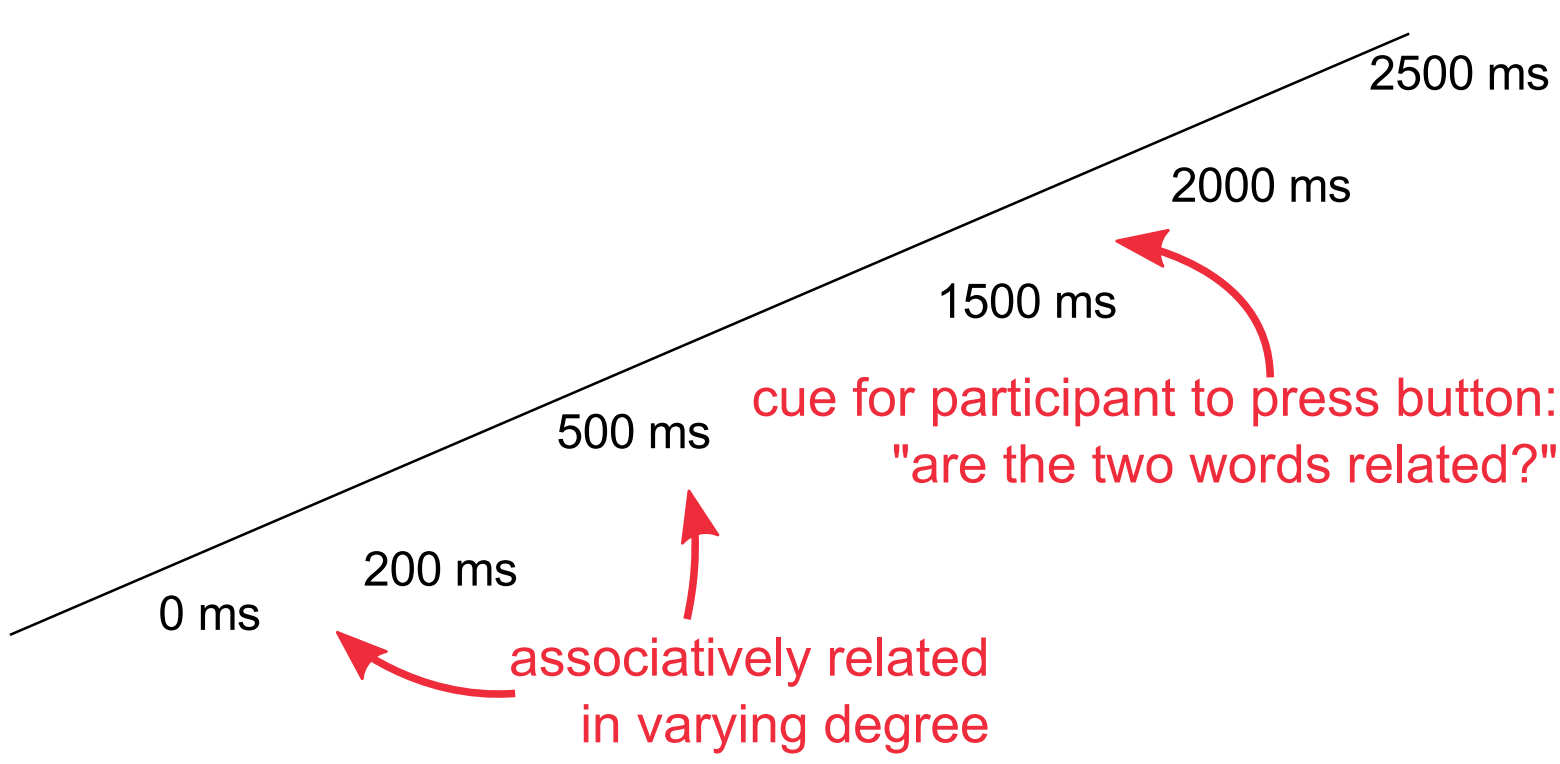
Model performance



Application to example study

- EEG was recorded from 22 participants, reading 200 sequentially presented word-pairs (BEAR-HONEY)
- Each word-pair has a forward association strength (FAS), which is a measure of relatedness, derived from a huge norm study [2].
- Decoding task: infer FAS from the EEG
- Evaluation metric: correlation between leave-one-out model output and ground-truth FAS
- We started with a ridge regression model [3], then injected domain information using the post-hoc framework.

Stimulus presentation



Meet the three components!

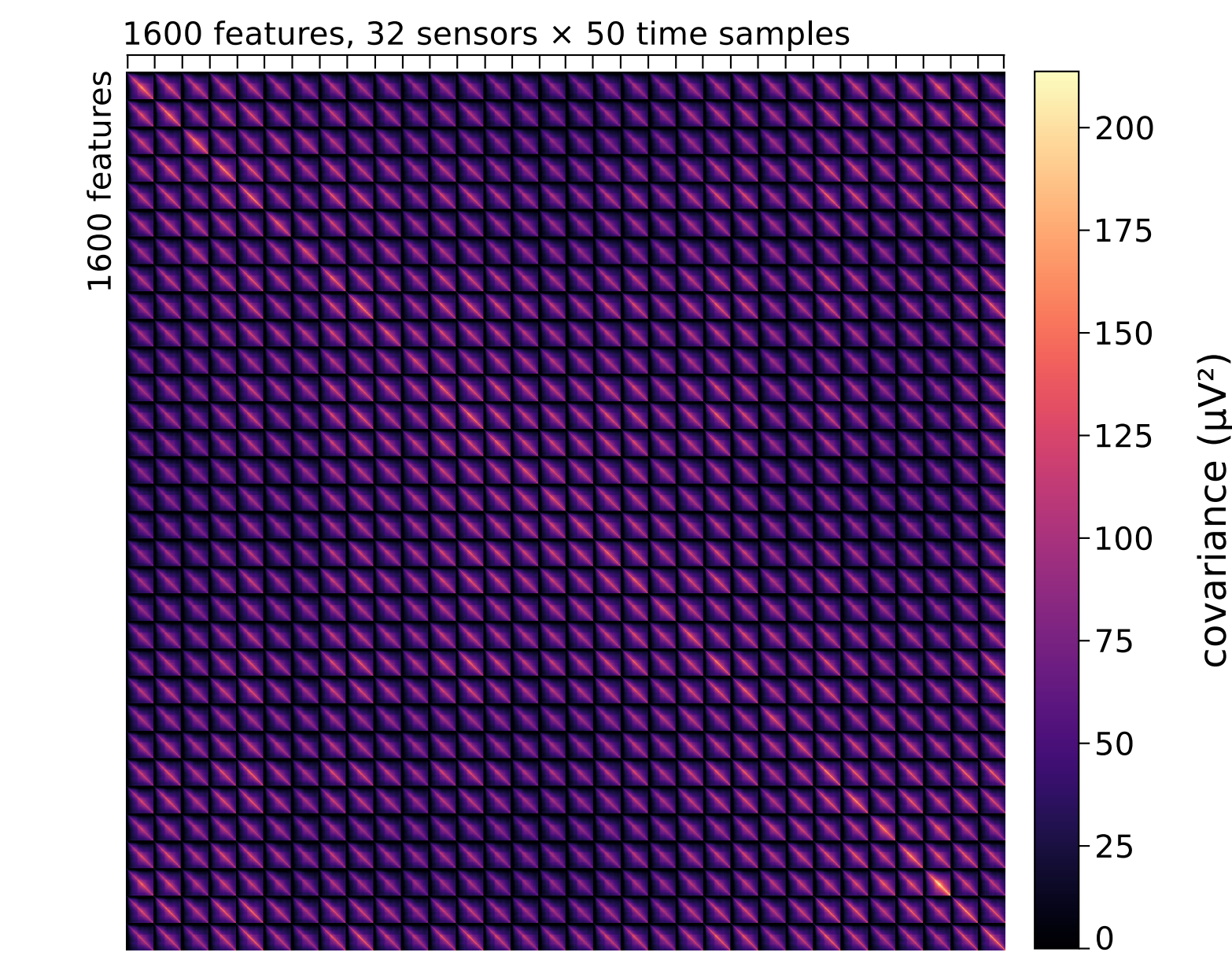
Instead of thinking about a linear model in terms of the weight matrix, we invite you to think about it in terms of three matrices:

the covariance, the pattern and the normalizer.

The three components each model a different aspect of the data.

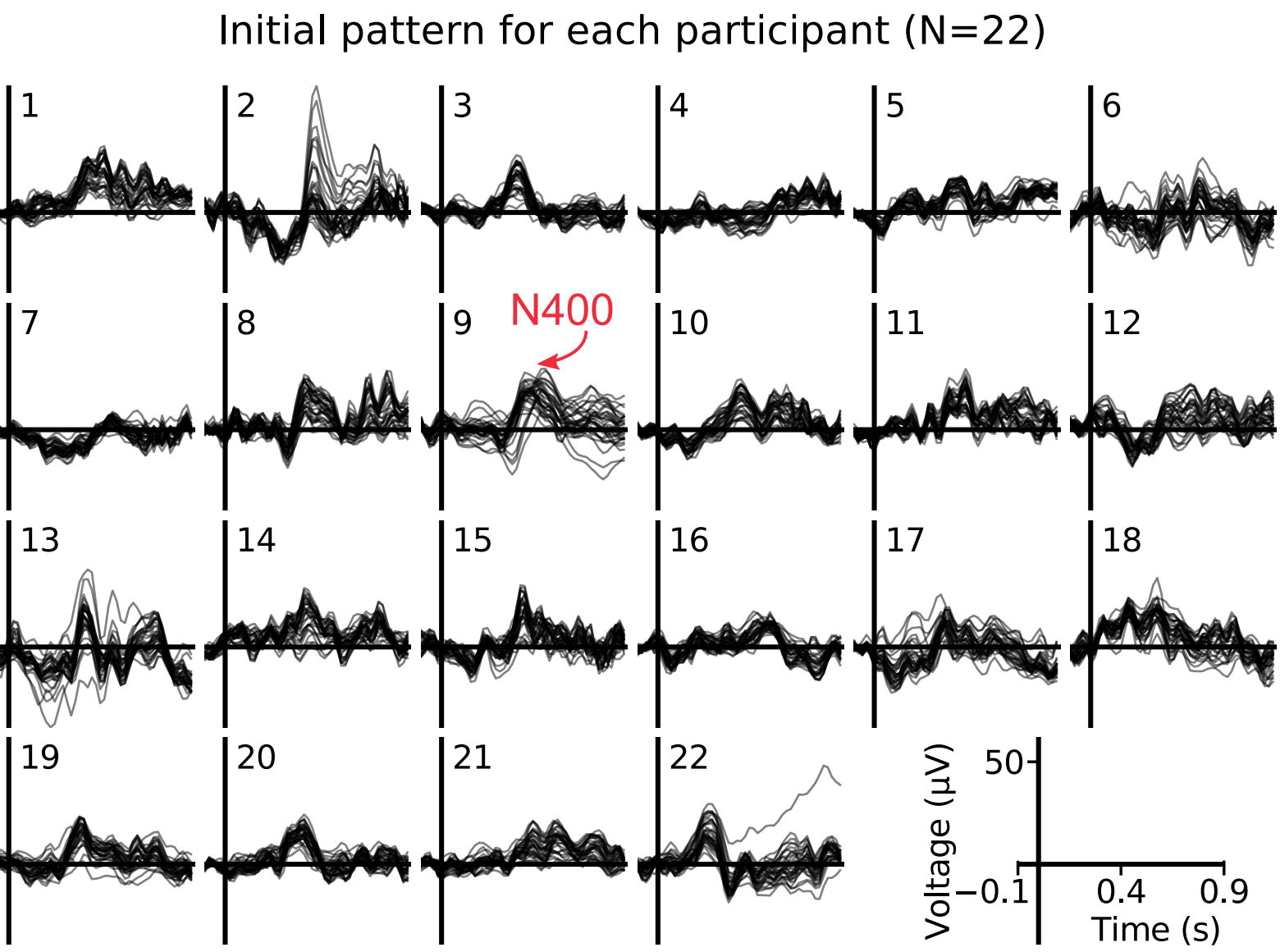
Σ_X : the data covariance matrix

Models the relationship between the inputs



P: the pattern matrix

Models the signal part of the data



$\Sigma_{\hat{Y}}$: the normalizer

Models the relationship between the outputs

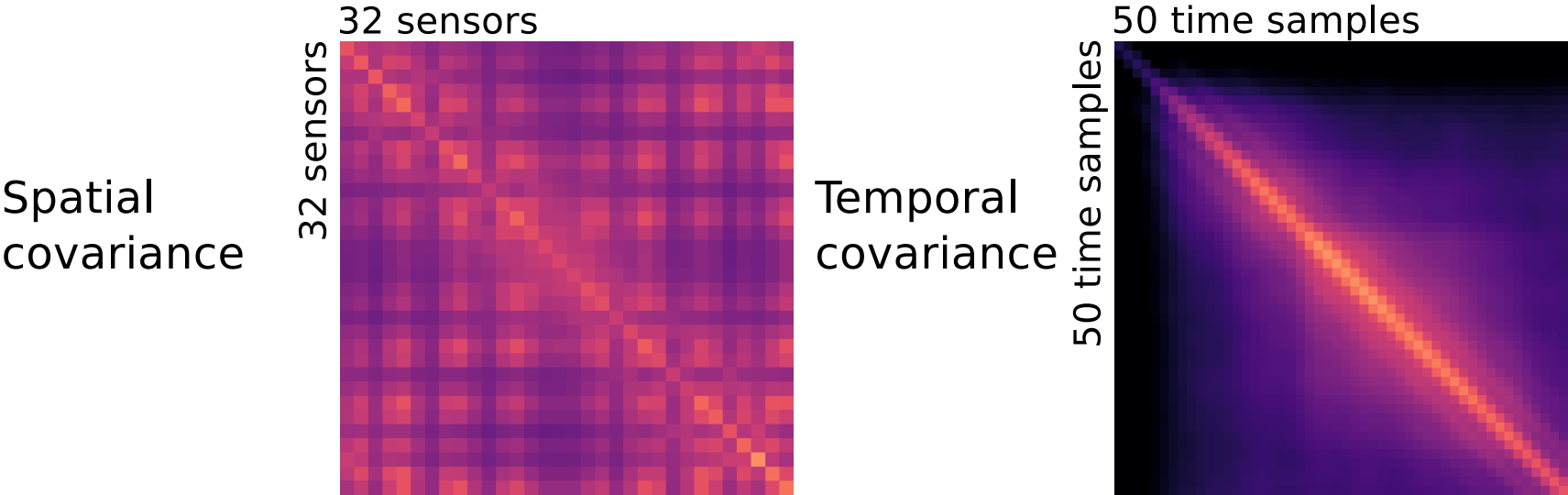
0.7

in our example, a single number indicating the scaling of the output

Modifying the data covariance

idea: "Kronecker shrinkage"

Looking at the figure above, the full covariance matrix can be approximated using the Kronecker product between the spatial and temporal covariance matrices:



This is because our data is spatio-temporal in nature. We can leverage this domain information when applying shrinkage (a common way of regularizing the model) by applying shrinkage to each component separately.

Modifying the normalizer

idea: apply "weight normalization" idea from LCMV beamformers

When we modify the covariance and/or the pattern, the scaling of the output of the model will change. The normalizer can be used to impose a standardized scaling. For example, by setting the normalizer to the following:

$$\tilde{\Sigma}_{\hat{Y}} = (\tilde{P}^T \tilde{\Sigma}_X^{-1} \tilde{P})^{-1}$$

we ensure that the pattern always passes through our model with unit gain.

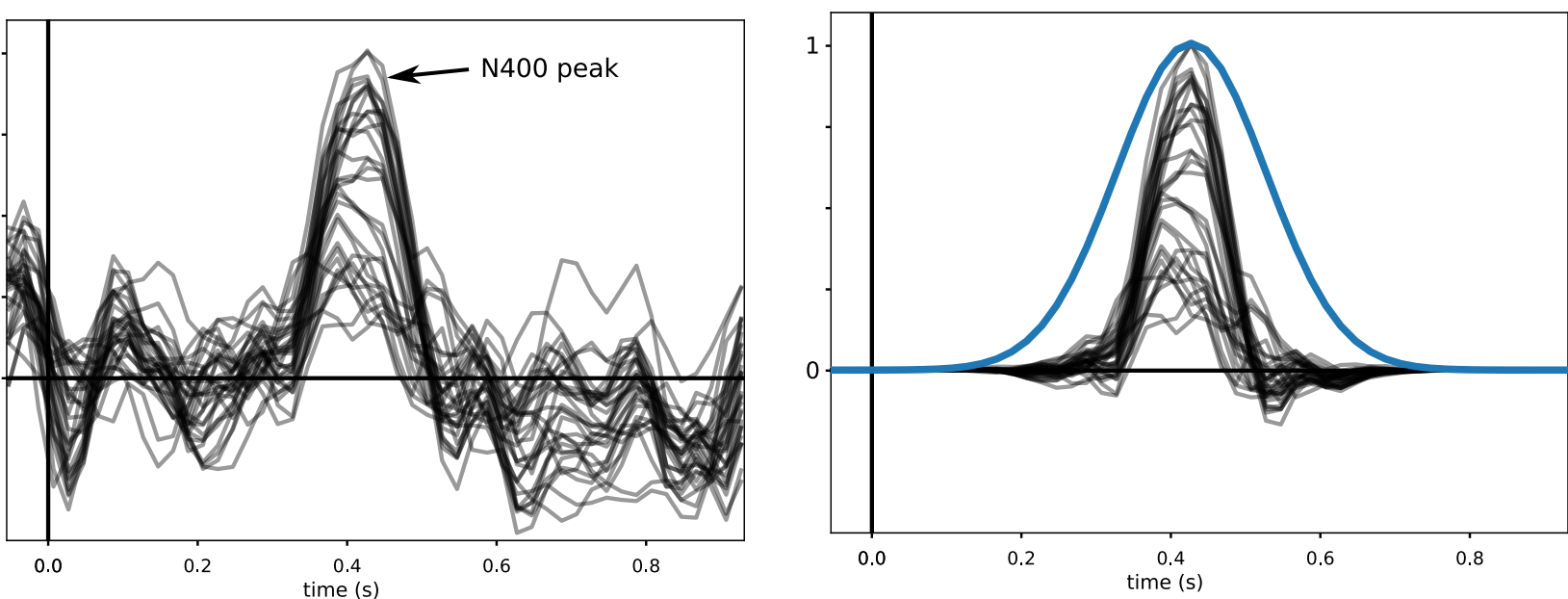
Modifying the pattern matrix

Informing the model of the n400 ERP component

The pattern matrix offers an intuitive way to inform the model about the signal of interest. In our example study on semantic priming, we bias our model to home in on the N400 potential [4].

idea 1: restrict pattern in time

We multiply the pattern with a Gaussian kernel to emphasize the region around 400 ms. after stimulus onset. Width of the kernel becomes a hyperparameter.

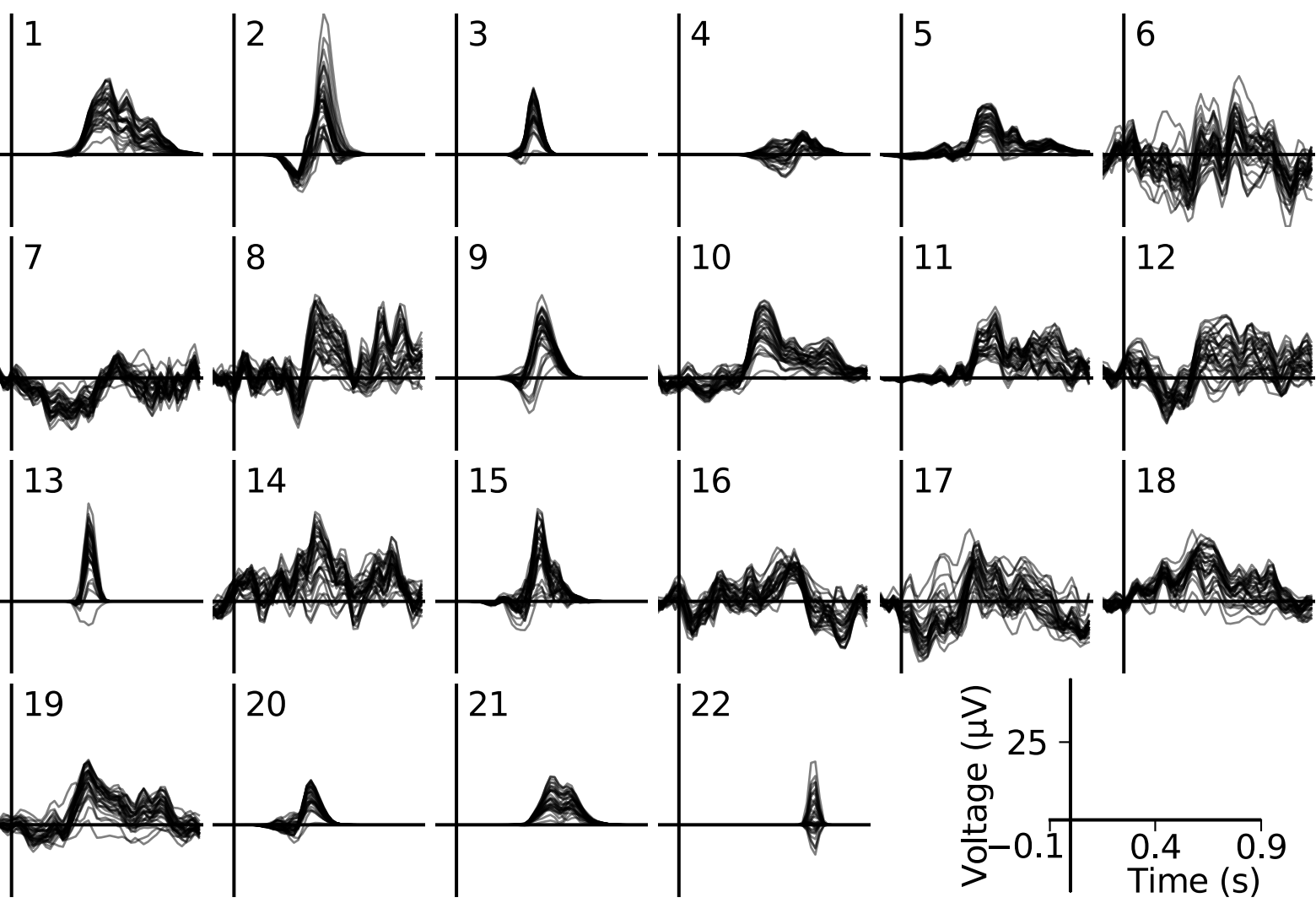


idea 2: bias the pattern towards the grand average

$$\tilde{P} = \rho \bar{P} + (1 - \rho) P$$

grand-average pattern how much to bias towards the average

Optimized pattern for each participant



References

- [1] Haufe et al. 2014, "On the interpretation of weight vectors of linear models in multivariate neuroimaging" <https://doi.org/10.1016/j.neuroimage.2013.10.067>
- [2] De Deyne & Storms 2008, "Word associations: network and semantic properties" <https://doi.org/10.3758/BRM.40.1.213>
- [3] Rifkin & Lippert 2007, "Notes on regularized least squares" <http://cbcl.mit.edu/publications/ps/MIT-CSAIL-TR-2007-025.pdf>
- [4] Kutas & Federmeier 2011, "Thirty years and counting: finding meaning in the N400 component of the event-related potential(ERP)" <https://doi.org/10.1146/annurev.psych.093008.131122>

code and full paper

