

# Department of Design

## IMPACT CASE STUDIES

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# Fashion Design



# Practice-led



# Design for Society



## Global leadership in creative fashion design

World top rankings BA 3<sup>rd</sup> / MA 14<sup>th</sup>

Design prices Hyères, Designers' Nest, LVMH excellence...

## Impact through top alumni positions in international fashion

Maison Margiela MM6, Diesel, Saint Laurent, Schiaparelli, Balenciaga, Haider Ackermann, Louis Vuitton, Damir Doma, Missoni, Givenchy, Céline, Ann Demeulemeester, Alexander McQueen, Kenzo, Lanvin, Isabel Marant, E Tautz, Alexander Wang, Calvin Klein, Dior Homme, Erdem, H&M Sport, H&M, Marimekko, Nanso, Ivana Helsinki

## Success drivers in fashion

1. Pedagogy focusing on conceptual fashion thinking, visual research & development of personal designer-identity
2. Holistic design including **making of own materials**
3. **Näytös graduate show** and fashion seminars → fashion ecosystem

**Fashion**

**Global leadership  
in fashion design**

**Top positions in  
international  
fashion**

**Education reforms  
& new fashion  
ecosystem**

**Practice led**

**New creative field  
of research**

**Explicate role of  
creativity in  
research**

**Community &  
radical cross-  
disciplinarity**

**For Society**

**Design for  
citizens, cities and  
government**

**Industry change,  
deliberative  
governance**

**Strategic focus &  
cross-disc.  
recruitments**