RAI 2018

RESEARCH, ART AND IMPACT ASSESSMENT
Department of Film, Television and Scenography

190 million views

Case Study

Head of the Department Anna Heiskanen
RAI 2018 Field 1
KEY IMPACT

Domestic film industry is booming. Finnish films attract audiences both in theatres and on television, reaching 27% of the all admissions.

Domestic drama, films and television series got 190 million views in Yle’s platforms in 2017.

The connection to educational development is clear-cut. During the last 15 years we have continuously developed our curriculum. Producing education started in 1990 and screenwriting in 1992. Almost all of the Finnish film-makers are our alumni.
FUTURE GOALS

The proven educational strategy continues with the close analysis of curriculum
Further consolidation the collaboration with industry partners continues.
Tv series education
Reaching international public
Aalto Studios infrastructure
New technologies (VR, AR, augmented reality)