



public space in the country of **NOKIA** CONNECTING PEOPLE

michail galanakis

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A''

Aalto University
School of Arts, Design
and Architecture



ΚΑΛΗ ΜΕΡΑ!
HYVÄÄ HUOMERA!
GOOD MORNING!



18,1 persons / **1** Km² (2018)

1 Helsinki inhabitant / **105,70** m² overall
green space (2018)

1 person / **39** m² of home area (2008)



82,5 persons / **1** Km² (2018)

1 Athens inhabitant / **0,96** m² green
space (2014)

1 person / **34,6** m² of home area (2014)

EVERYMAN'S RIGHTS - THE RIGHT TO ROAM

In Finland, nature is not only wild, it's free for everyone to enjoy, respectfully. The general public's right allows anyone living in or visiting Finland the freedom to roam the countryside, forage, fish with a line and rod, and enjoy the recreational use of natural areas. We call this "The Everyman's Rights", Jokamiehen oikeudet.

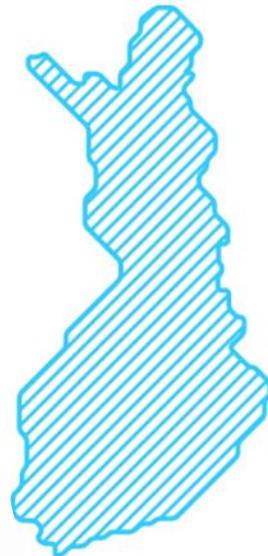
THE RULES FOR THE GUEST

When you are on private land, remember that you are not only a guest in nature, but a guest of the landowner. You may wander freely and swim, cycle, canoe, go hook and line or ice fishing and even set up a tent for the night in some places, but use your best judgement and respect the privacy and rights of others too. Don't camp too close to a home or venture into private gardens.

Avoid excessive noise and take care not to disturb any local wildlife. Don't collect mosses, lichens and plant-life that should stay where they belong and, most importantly, leave zero waste and no human footprint behind. Finns have zero tolerance to noise and littering in the beloved nature – be like a Finn and respect the land and its inhabitants.

<https://www.visitfinland.com/article/everymans-rights/#d0bae86a>

allemandsrätten





slogan
coined by Ove
Strandberg

Finnish Information Society

according to Castells
& Himanen (2002)

- Welfare values + Technological advancement

▪ “**social hackerism**”: an important grass-root strategy for insurgent innovative forces to flourish



... self-organized urban civic activism as a resource for a metropolis

according to Mäenpää &
Faehnle (2017)

By the fourth sector, we refer to the area of civil society that, with its quick, lightly organized, proactive and activity-centred nature, is structured outside of the third sector, or the field of non-governmental organizations.
(Mäenpää & Faehnle, 2017: 78)

digitalization

public space activism

according to urban planner
Andrew Pask (2010: 230-231)

[...] "public space" has now become a driver of **social movements and activism** in its own right [...] **mobilizing people not otherwise connected with activism** [...] the movement links together formerly "siloed" elements: **people engaged in street reclamation, guerrilla gardening, parks advocacy, disability activism, counter-surveillance, anti-billboard lobbying, street artistry, progressive urban planning and design, and more.**

public space

according to geographer Don Mitchell (2003: 35)

... [w]hat makes a space public [...] is often [...] when, to fulfill a pressing need, **some group or another** takes space and through its actions makes it public.



projects

restaurant day







Helsinki
urban
art

CLEANING DAY



Cleaning Day is a new day of celebration for friends of flea markets and recycling. The neatest festival of the year changes cities and neighborhoods into huge flea markets and marketplaces. Anyone can offer their second hand items up for sale on the streets, yards and at home, as well as make the best finds of the day.

NEXT CLEANING DAY IS ON THE 29TH OF AUGUST 2020. KEEP PHYSICAL DISTANCES,
PAY WITH MOBILE, HANDS DISINFECTED AND STAY HOME IF ILL.



Sell

Your stand



Buy

Find the closest flea markets [on the map](#)



Info

Read more about Cleaning Day

sharing
economy and
bargain
hunting



Vallila kierrättää

Private group · 21.2K members



+ Invite

About

Discussion

Announcements

Members

Events

Media

Files



See All



What's on your mind, Michail?



Photo/Video



Tag People



Feeling/Activity



Communities Summit

Watch Our Recent Facebook Communities Summit Keynote

Hear from Facebook executives Mark Zuckerberg and Sheryl Sandberg as they share announcements, talk

About

Tämä on Vallilan kierrätysryhmä tarkoituksena on kierrättää Va'l lähialueiden asukkaiden kettavaroita.

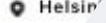
Ilmoittaja o... See More



Private
Only members can see group and what



Visible
Anyone can

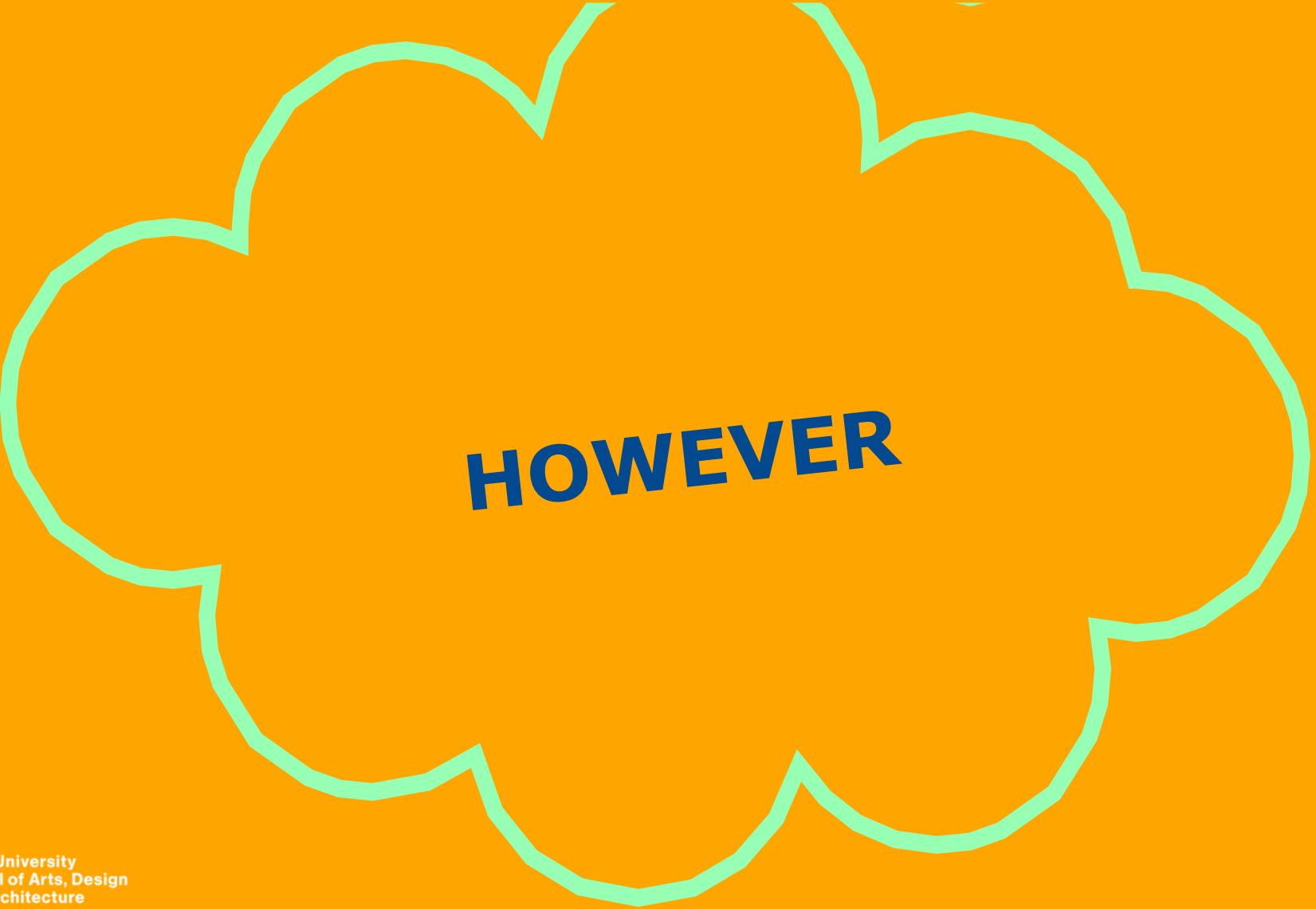


Helsinki

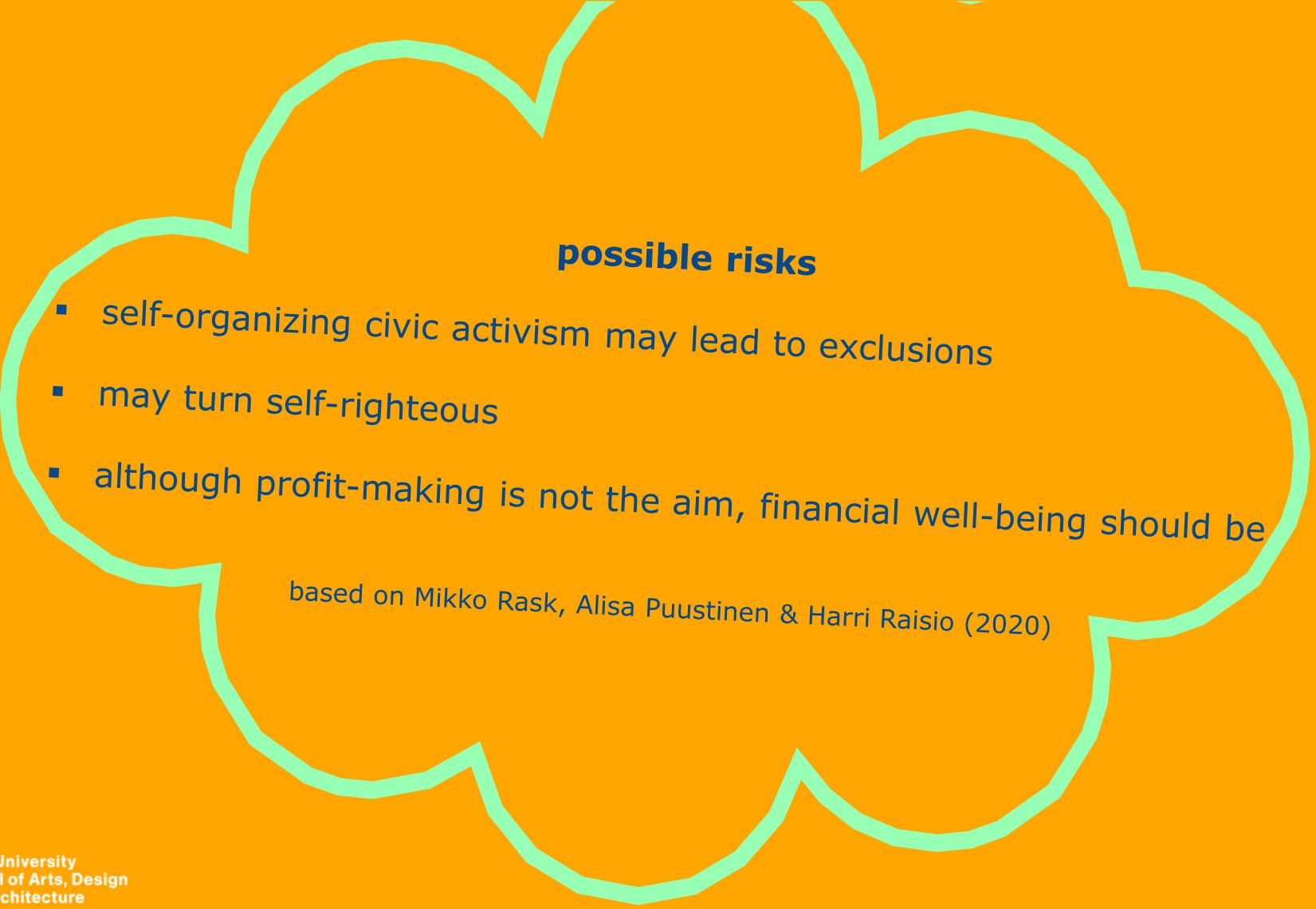


Ge...

A screenshot of a Facebook group page titled "Vallila kierrättää". The page has 21.2K members and a private status. The main feed shows a post from Kari Tapio about the COVID-19 pandemic and waste collection, followed by a post from Nino Mannermaa about a wooden stool. A large green thought bubble on the right contains the text "sharing economy and bargain hunting".



HOWEVER

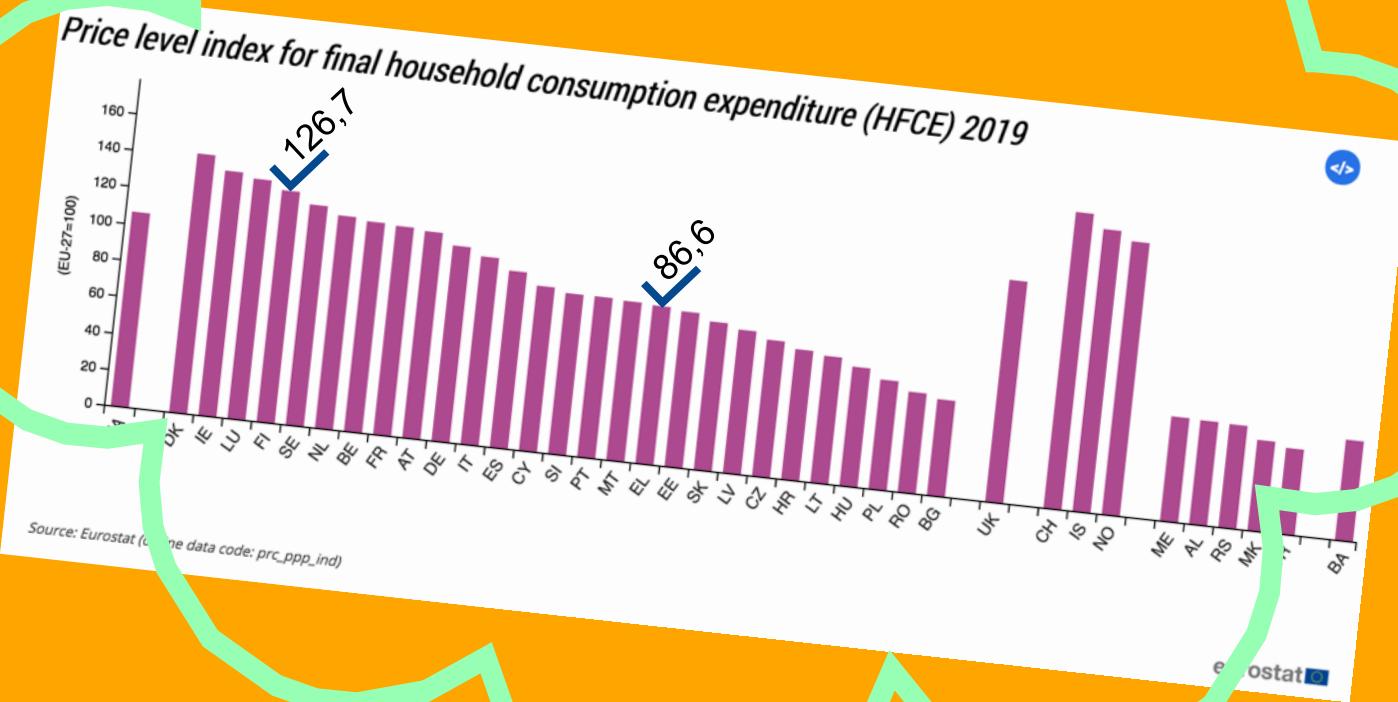


possible risks

- self-organizing civic activism may lead to exclusions
- may turn self-righteous
- although profit-making is not the aim, financial well-being should be

based on Mikko Rask, Alisa Puustinen & Harri Raisio (2020)





SOSIAALI- JA TERVEYSJÄRJESTÖT

380 M€

JÄRJESTÖJEN TOIMINTA-
TYKSET JA PERUSRAAJITUS

116 M€

KRIISIAUTTAMINEN JA
ARJEN TURVALLISUUS

36 M€

TERVEYS JA TOIMINTA-
TYKSET

91 M€

ERITYISRYHMIEN ASUMINEN

25 M€

YHTEISÖLLISYYS JA OSALLIS-
TUMISMÄHDOLLISUUDET

87 M€

TYÖELÄMÄ- TULLISUUS

25 M€

KULTTUURI JA TAIDE

258 M€

LIIKUNTA

151 M€



TIEDE

106 M€

NUORISOTYÖ

54 M€

VETERAANIT JA
SOTAVAMMAKORVAUKSET

91 M€

HEVYSURHEILU

40 M€





- City of Helsinki
“real estate developer”
- contracts between city &
private contractors reduce
people’s influence

Anne Haila (2008)



corporatisation of public space

A"

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DID THE VIRUS KILL HELSINKI?
I DON'T THINK SO.

<https://urbanfinland.com/>

A''

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ΣΑΣ ΕΥΧΑΡΙΣΤΩ

KITOS!

michail.galanakis@aalto.fi

THANK YOU